



FOR

ALL

The Indiana University
Bicentennial Campaign

What kind of world will future generations inherit?
What can be done to give them the world they deserve?

Who can bring solutions that build smarter, healthier communities?
Who can deliver new hope to those who suffer?
Who can create the changes that improve human life?
Who can fulfill the promise of greater access to education for everyone?

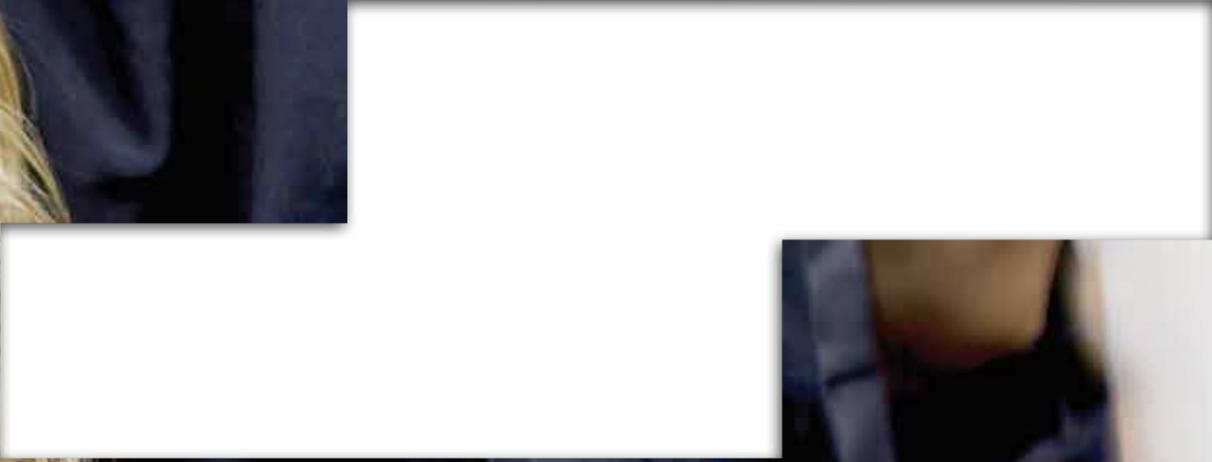
**We can.
All of us.**

TOGETHER



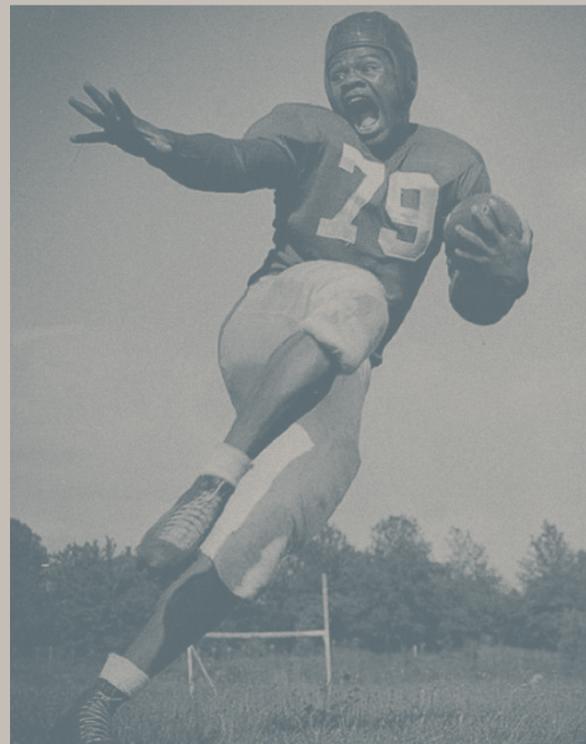
FOR ALL

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At Indiana University, we've tackled the world's most challenging problems for nearly 200 years. Together, our supporters, faculty, alumni, and students have become an extraordinary force of good in the world. From the heart of the Midwest, we've launched pioneering advances in global affairs, education, medicine, and the arts and sciences. We've established IU as a premier research institution and a pacesetter for academic freedom, tolerance, and international exchange. And across all campuses, we've built a culture where students are inspired to fulfill their promise, to become citizens of the world, and to lead by example.

Together, we have established IU as a source for some of the world's greatest ideas and advancements.



**AND THIS IS ONLY
THE BEGINNING.**

In our first 200 years, IU thinkers,
learners, and leaders:

DISCOVERED THE
STRUCTURE OF

DNA

CREATED THE FIRST
SYNTHETIC FORM OF

INSULIN

CO-FOUNDED

WIKIPEDIA

HELPED DRAFT THE
**1ST IRAQI
CONSTITUTION**

LEGITIMIZED

THE STUDY OF

**HUMAN
SEXUALITY**

CREATED

CLIFFORD

THE BIG RED DOG

EARNED A

PULITZER PRIZE

FOR REPORTING ON WATERGATE

—

HELPED FORMULATE THE
FIRST ADA-APPROVED

**FLUORIDE-BASED
TOOTHPASTE**

BECAME THE

1ST

**FEMALE NOBEL PRIZE
WINNER IN ECONOMICS**

CHAired THE
9/11 COMMISSION

SERVED AS THE FIRST
NATIONAL DIRECTOR OF THE

**AMERICAN
RED CROSS**

—

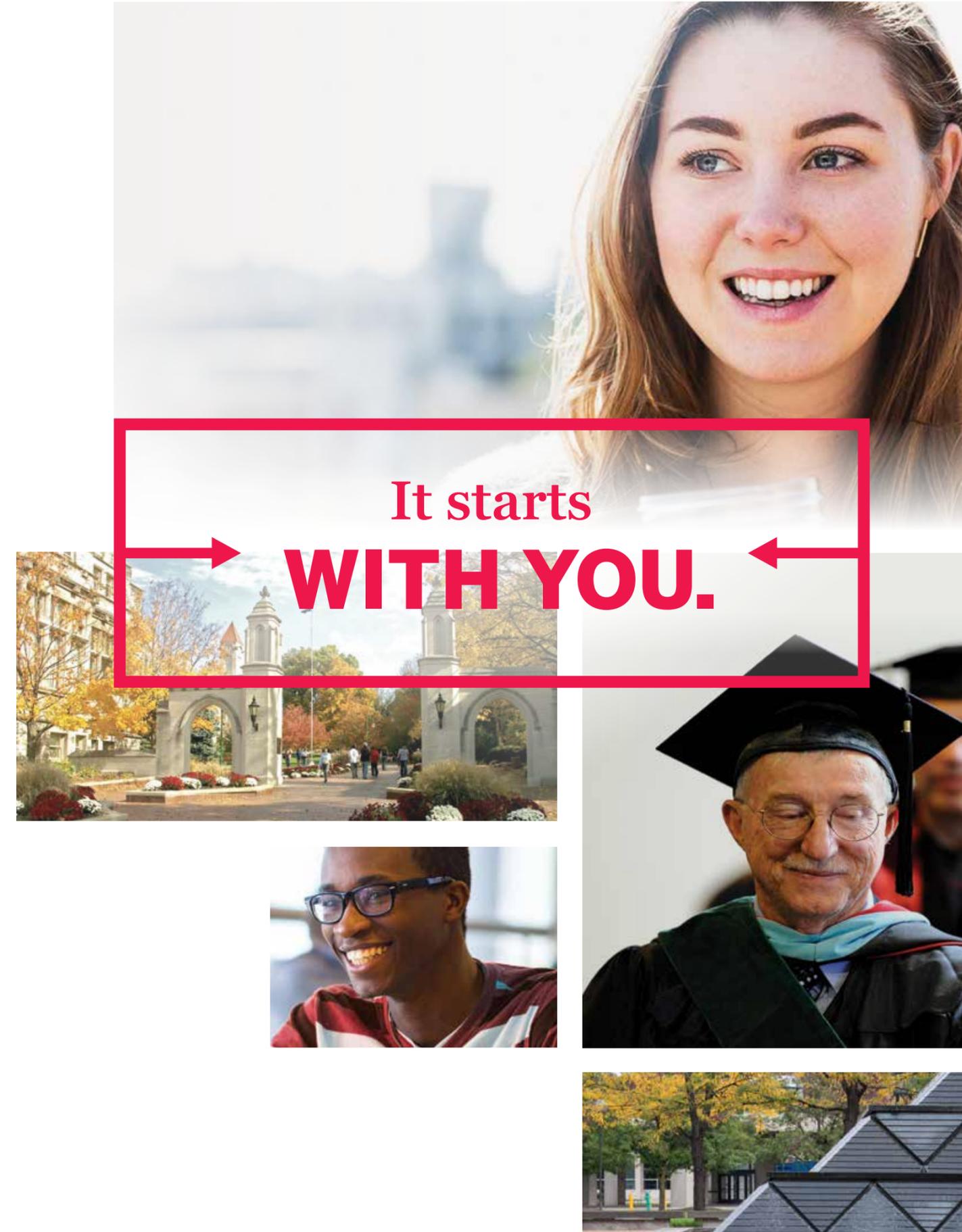
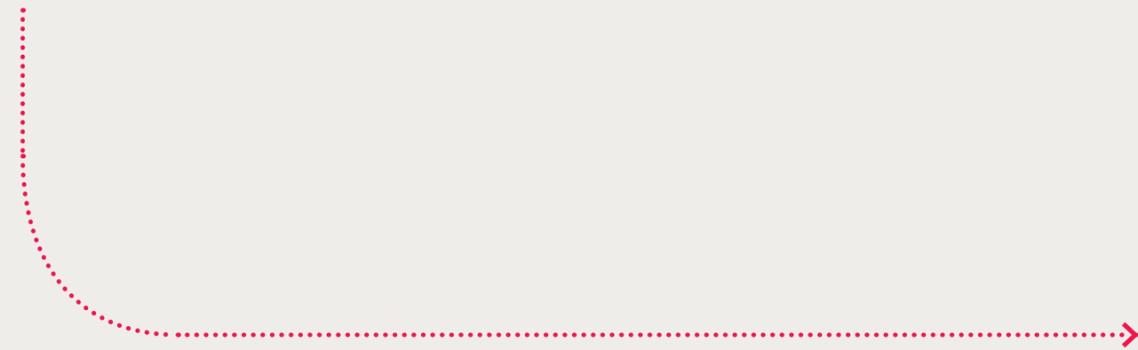
DISCOVERED A CURE FOR
**TESTICULAR
CANCER**

But what if we could do more?

What if we had the resources to push further and reach higher?
What if just one person could make the difference between what is and what could be? What if this person were you?

And what if this were your moment?

The moment you realize that you have the power to improve human life. You have the capacity to reduce human suffering. You have the determination to create better opportunities for the next generation of IU students, and the possibilities they'll continue to bring into this world.



FOR ALL WHO WILL JOIN OUR CAUSE

As Indiana University celebrates 200 years of local, national, and global achievements, we are proud to announce

**For All: The Indiana University
Bicentennial Campaign,**

**a transformational \$2.5 billion
investment in IU and what we can
accomplish together.**

—
“Throughout our history, the opportunities have never been more promising, nor the financial need more apparent. IU is undertaking path-breaking research, creating innovative new schools and academic programs, engaging at unprecedented levels internationally, and delivering a world-class education at an exceptional value to students. To ensure IU remains home to the world’s finest thinkers and leaders and a magnet to the most able and deserving students, it will take all of us.”

— **MICHAEL A. McROBBIE**
President, Indiana University



OURS IS A BOLD VISION.

And together, we will write the next chapter in IU’s brilliant story.



FOR ALL

the lives we will transform.

Goal #1: Enable Student Success and Support

The heart and soul of our mission lies in educating students. It is our responsibility—and our privilege—to prepare the thinkers and leaders who will ensure a strong future for Indiana, the nation, and the world.

With your generosity, we can continue to prepare students holistically, through academic excellence, financial literacy, and life-changing educational programs.

Together, we can continue to produce new generations of well-rounded students who share a passion for giving back to our state and our society.

You will empower
STUDENT SUCCESS
through:

Educational Access and
Financial Support

A Strong Foundation
in the Arts

Innovative Learning Spaces

Career Development

Diversity and Community
Service Initiatives

You can provide access to an IU education in communities across our state.



Across our campuses and centers, we serve a vital role in enriching cities and neighborhoods throughout Indiana. We contribute to the livelihood and strength of Bloomington, Indianapolis, Richmond, Kokomo, Gary, South Bend, New Albany, Fort Wayne, Columbus, and Evansville. Through this connected group of campuses and centers, students can access a world-class education right where they live.



What starts in each of these cities has a transformative power that impacts countless more communities across our state, in every state in the nation, and all over the world.

When you support IU, you support all of Indiana. More of our graduates can enter the Indiana workforce every year, shaping the face of our state for decades to come.



For seven years in a row, IUPUI was named a **top up-and-coming school by U.S. News & World Report Best College Rankings** for innovative academics, faculty, and student life.

The IU Southeast School of Business was named in the **top 10 for part-time M.B.A. programs** by BusinessWeek magazine. IU Southeast was ranked fourth in the state for service to future military members.

IU Northwest offers a faculty-student ratio of 1 to 16. And more than 82 percent of faculty hold doctorates or the highest degree available in their field.

IU's Bloomington campus has repeatedly been singled out as a **"best buy" among colleges by Kiplinger's Personal Finance.**

IU Bloomington students enjoy the lowest average net cost of attendance among the universities of the Big Ten.

You can create student scholarships and fellowships.

We envision a future where the best and brightest students from every walk of life have access to an IU education. That's why we offer a wide range of merit- and need-based scholarships.

We need your help to advance our mission of educating the most talented and deserving students. With each new scholarship, another individual has the opportunity to change his or her life for the better.

Your gift will create and fund scholarships and fellowships that will enable us to recruit the students who will continue our legacy. Without these vital funds, many students simply cannot afford an education. Together, we can make IU an affordable choice for our best and brightest.



With a vast variety of scholarships—at every campus, in every school and department, and for students of every background—you can make an IU education more accessible.

"Without my scholarship, I don't know how I would have made it this far. I look forward to a career helping others in honor of all those who have helped me."

—LORI FITZGERALD
IU Kokomo scholarship recipient

Thanks to need-based scholarships, low-income, first-generation students at IU South Bend turned their undergraduate research opportunities into **2014 National Science Foundation Fellowships.**

Prestigious fellowship programs, like the John H. Edwards Fellowship at the College of Arts and Sciences, enable the most promising, talented, and ethical students to conduct **advanced scholarship in their chosen fields of study.**

Academic scholarships have helped IU students earn more than **80 graduate awards from the world's most prestigious programs,** including Rhodes, Marshall, Goldwater, and Fulbright.

Programs such as the Student-Athlete Bill of Rights—the first of its kind in the Big Ten—prepare student-athletes to **thrive during their time at IU and beyond.**

You can help decrease student debt.



Student debt has become a critical problem in our country, and we are taking meaningful action.

Through our Office of Financial Literacy, IU students receive training in the fundamentals of borrowing and spending. In the first year of this university-wide program, student debt across all campuses declined by 12 percent, or \$31 million. As a result, our Office of Financial Literacy was recognized as a model of national excellence by *University Business* magazine.

We want to see all students succeed, and with programs like these, we can prepare every IU student for life beyond college.

You can strengthen and enhance the arts.

Tomorrow's leaders can benefit from a strong foundation in the arts. An appreciation for the arts is critical for the holistic development of each student, and artistic understanding is a vital skill for business leaders, intellectuals, and global citizens. With your support, we can fund scholarships that bring an arts education to more students. We can build uplifting new spaces and experiences. And we can sustain the arts as an essential foundation of an IU education.

A lively artistic culture enriches everyone at IU and in our surrounding communities. Each year, the IU Art Museum presents breathtaking exhibits in a stunning space designed by acclaimed architect I. M. Pei—all at no cost to the public. Our prestigious performing arts programs bring operas, ballets, and concerts to thousands of people in communities throughout Indiana. And students at IU's world-renowned Jacobs School of Music receive instruction from more than 170 esteemed performers, scholars, and teachers—including legendary contemporary jazz composer David Baker and internationally acclaimed ballerina Violette Verdy.



You can build innovative learning environments.



Leading academic institutions like ours must stay at the forefront of educational innovation. Across a variety of IU programs, campuses, and schools, we are creating unique spaces and forward-looking experiences for our students.

At the Herron School of Art and Design at IUPUI, new learning spaces are merging traditional creative processes with state-of-the-art technology, so students gain hands-on experience with design and production in emerging fields like 3-D printing.

At IU's School of Informatics and Computing, students can learn in collaborative, reconfigurable spaces—like those in many successful tech

incubators—helping them push the boundaries of modern computing in fields like artificial intelligence and robotics.

The campus setting where students learn and live is just as important as its technology. Whether it's the beautiful green space of Bloomington or the dynamic urban center at IUPUI, we offer the quintessential college experience to a wide variety of learners. With your help, we can nurture a strong sense of place across all of our vibrant campuses.

Programs like these can help us provide students with the cutting-edge experiences they'll need—in the inspiring spaces that define IU's educational tradition.



IU academic programs earned **top 10 rankings from U.S. News & World Report** in 12 areas of undergraduate and graduate study.

IU is among the top 10 universities nationwide for producing Fortune 500 **chief executive officers and chief financial officers.**

IU has educated roughly half of Indiana's physicians,

85%

of its dentists, and countless other professionals—teachers, artists, lawyers, and public officials—**who are improving lives across our state and beyond.**



You can create leaders and innovators.

At IU, we help tomorrow's leaders build foundations for fulfilling careers, we ignite their creativity, and we cultivate their professional networks. With your help, we can sustain a wide range of programs, such as undergraduate career counseling, innovative alumni career networking, and industry-leading entrepreneurial experiences.

Building Entrepreneurs in Software and Technology (BEST) is just one of these innovative programs. Touting the world's largest prize

offered by a university, BEST recognizes student-led companies that focus on software technology and the Internet. This revolutionary program gives students the opportunity to develop big ideas that will propel society forward and advance our economy.

For all the careers that will be launched and for all the lives that will be changed, you can sustain the programs that will turn the next generation of students into the next generation of leaders.



You can create inspiring student experiences.



We believe the greatness of an academic institution comes from the culture it fosters and the life experience it unlocks. Our long traditions of cultural diversity and community outreach have produced generations of uniquely well-rounded leaders.

We want IU's inclusive atmosphere to flourish. Our wide range of programs promote cultural awareness and support for students from every background. And we've launched historic, interuniversity partnerships for underrepresented minorities in science, technology, and medicine.

You can help IU lead the way in fostering and celebrating diversity on all our campuses and throughout the state, for the benefit of all.



You can foster a culture of giving.

At IU, our students are dedicated to giving back. They volunteer their time to important causes, they raise awareness of critical issues, and they sustain a culture of selflessness and philanthropy. Every year, thousands of students across IU's campuses contribute their time for volunteer service. And recently, our IUPUI and IU East campuses received

special recognition on the U.S. President's Higher Education Community Service Honor Roll.

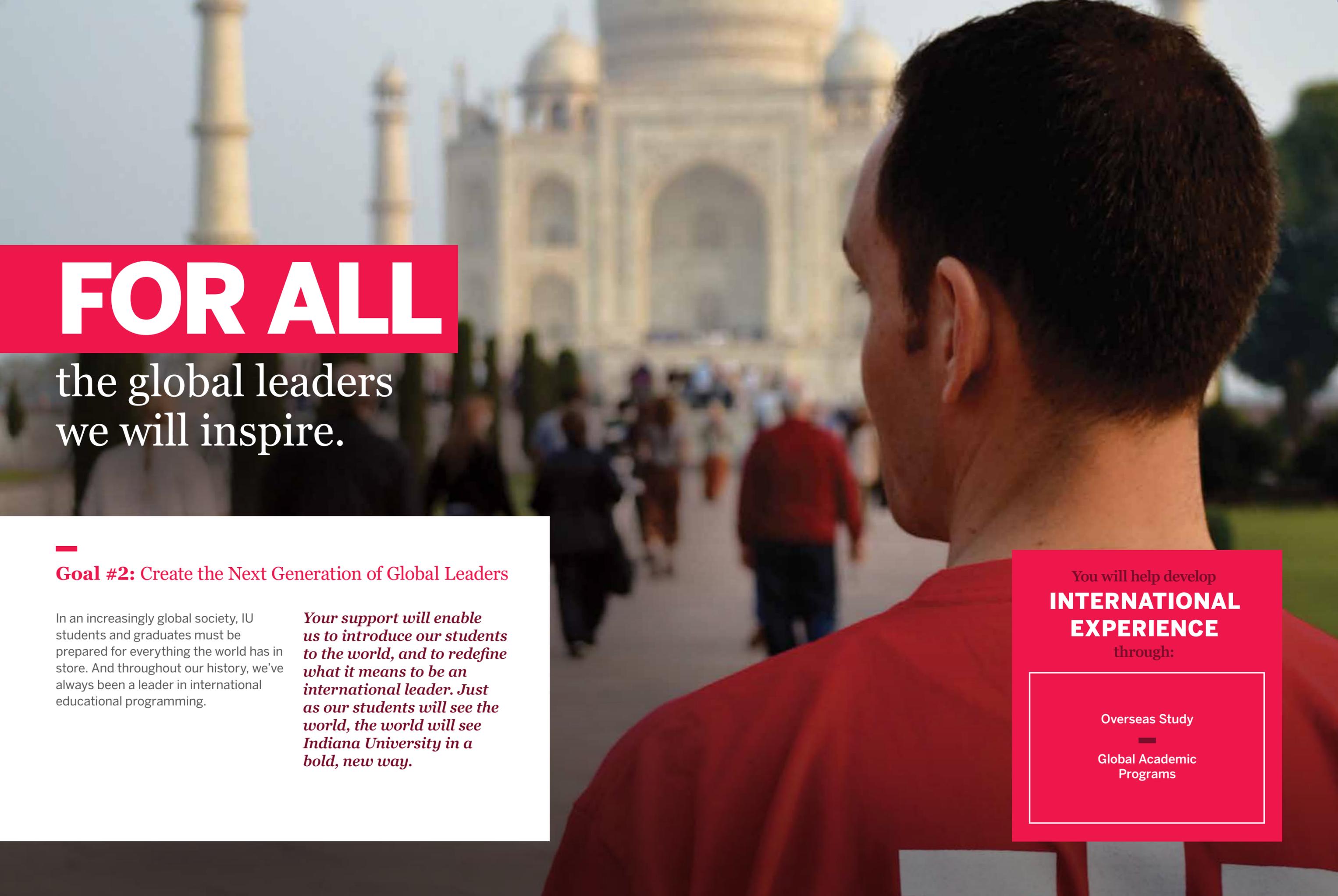
Our students leave IU prepared to do more for their communities, their fellow students, and their world. With your help, we can—and will—give them more opportunities to create a more diverse and compassionate society.



IU's annual Dance Marathon—the second-largest student-run philanthropic event in the world—has raised more than **\$20 million for children's health care.**

Student interns and volunteers at IU's Office of Sustainability **reduced IU water usage by more than 14 million gallons**, saving \$2 million and establishing a model for other campuses nationwide.

IU's Lilly Family School of Philanthropy, the first of its kind in the nation, **trains new generations of students who choose to pursue full-time careers in philanthropy.**



FOR ALL

the global leaders
we will inspire.

Goal #2: Create the Next Generation of Global Leaders

In an increasingly global society, IU students and graduates must be prepared for everything the world has in store. And throughout our history, we've always been a leader in international educational programming.

Your support will enable us to introduce our students to the world, and to redefine what it means to be an international leader. Just as our students will see the world, the world will see Indiana University in a bold, new way.

You will help develop
**INTERNATIONAL
EXPERIENCE**
through:

Overseas Study

Global Academic
Programs

You can send IU students throughout the world.



An understanding of global connections is more vital than ever to nearly any career. And overseas study is the most effective way for scholars to gain the intercultural awareness they'll need to be successful. Across our campuses, we offer more than 250 overseas study programs in 52 countries, in nearly every discipline. These experiences take students into areas where they can effect real change.

With your support for life-changing scholarships and overseas study, you can help offset rising costs of international travel. Your support will produce global citizens and fulfill a promising vision for the future.

“It was through tutoring in India that I discovered the joy of helping others overcome obstacles. It served as one of the biggest motivators for me to pursue a career in medicine.”

—AADITYA SHAH
IU scholarship recipient



IU student Aaditya Shah traveled to India, where he **helped set up an eye clinic for impoverished students.**

Global Gateway student Courtney Reecer **helped schoolchildren in Kenya overcome protein deficiencies.**

Thanks to her scholarship, Natalie Cahill served as part of **a medical brigade in Guatemala.**

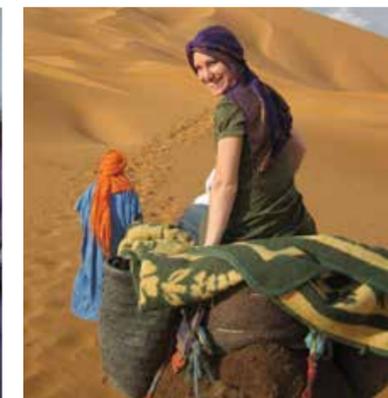
These students and countless others are gaining knowledge and perspectives that will prepare them to become the next generation of our world's leaders.

You can expand IU's influence around the globe.

With new and innovative academic programs, we can expand IU's tradition of international outreach and prepare our students to meet the complex global challenges of the twenty-first century.

At our Center for Constitutional Democracy, IU leaders help draft constitutional and legal reforms in places like Myanmar, Saudi Arabia, Afghanistan, and Vietnam. Through the U.S. State Department's Diplomacy Lab, our students and faculty help the U.S. government develop policy solutions to complex global challenges, such as climate change, human rights, and counterterrorism.

At our new Global Gateway offices, alumni and supporters can meet, collaborate, and develop a truly global IU.



And through IU's new School of Global and International Studies (SGIS), we can establish IU as the premier destination for developing global leaders in government, diplomacy, law, business, and more. At this transformational point in our history, the SGIS is more than a school—it's a global exchange of ideas and knowledge. It brings together the study of many cultures, languages, and economies to create citizens of a borderless, connected, and interdependent world.

IU offers coursework in over 70 languages, **more than any other public university.**

IU enrolls international students from **over 125 countries.**

IU students have the opportunity to learn from internationally renowned faculty and staff, including **former presidential advisors, senators, ambassadors, and members of Congress.**

Through pioneering academic programs like these, **you can redefine IU's place on the world stage.**



FOR ALL

the innovations we will produce.

Goal #3: Discover Ideas and Innovations that Change the Way We Live

By building on our tradition of tackling society's greatest challenges, we can make IU the premier research university of the Midwest, and one of the great research institutions worldwide. Through team-based, interdisciplinary research, we will continue working to improve human life in countless ways.

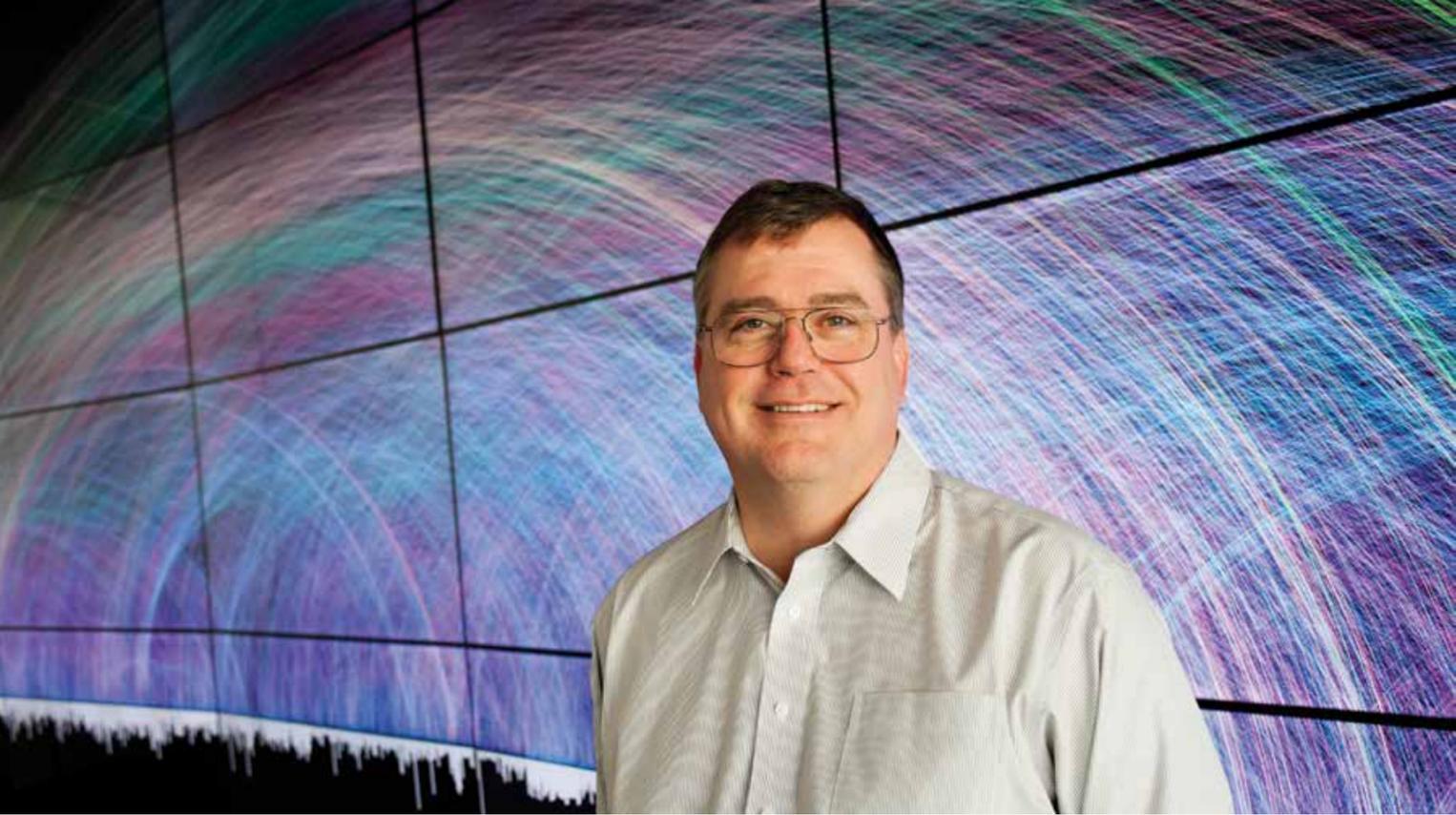
Today, the world needs IU more than ever. As society advances, the problems we face become even more complex. With your support, we'll have the resources to keep our students deeply involved in research as we continue to develop the ideas and innovations that transform the way we live.

You will help discover
NEW IDEAS
that transform:

Faculty Chairs and Professorships

Research Infrastructure

New Research Initiatives



You will create the research infrastructure to tackle the world's toughest problems.

At the Lugar Center for Renewable Energy at IUPUI, we are addressing society's needs for clean, affordable energy sources. In this collaborative environment, students, faculty, and external organizations are exploring innovative ideas—like obtaining power from municipal solid waste, agricultural biomass, and hydraulic wind turbines. These are just a few examples of the research that could cause dramatic shifts across industries.

We have the opportunity to make an even greater impact on the future. Together, we can equip IU researchers in the sciences, the arts, business, and many other disciplines to find solutions to the most critical challenges facing our world today.



You can empower our faculty to drive groundbreaking ideas.

The foundation of every great university is a world-class faculty. Across every discipline and every program, our faculty and staff are IU's greatest assets.

IU's distinguished faculty have won Nobel Prizes, Pulitzer Prizes, MacArthur Genius Grants, Grammy Awards, and numerous distinctions in medicine, science, and teaching.

Cybersecurity experts, such as Fred Cate, IU's Vice President for Research, are working with government and industry leaders to safeguard private information from criminals. Educating policy makers and executives in matters of cybersecurity can help protect national and global networks and information systems.

With your support for distinguished faculty chairs and professorships, we can work to stay

a step ahead of society's emerging challenges and identify world-changing advancements across all IU programs.

Your support will enable us to create more endowed professorships and chairs—critical tools for recruiting and retaining the best teachers and scholars possible. You can fund expert educators and their research, service, and teaching activities. Holding an endowed academic chair or professorship is the most meaningful honor a university can bestow upon a faculty member. And with your help, IU can continue to offer our students the opportunity to learn from and work with exceptional, world-class educators.

You can fuel the research initiatives that help humankind explore further.



IU researchers are working on many problems that span institutional and disciplinary boundaries. Our diverse graduate fellowships, research initiatives, and public partnerships make this possible in every field, including the arts, humanities, sciences, and technology.

In one of countless examples, IU Geology Professor David Bish is partnering with NASA's Mars Science Lab to mine insights from the *Curiosity* rover expedition. Through this trailblazing initiative, Professor Bish has determined that, in the distant past, the Red Planet possessed the conditions to support life. Bish's work and the work of other IU researchers are pushing the boundaries of what we know about our solar system, and what we can learn about life itself.

This is just the beginning. There's much more to discover. Through innovative partnerships and research programs like these, we can uncover more groundbreaking insights across all disciplines. Together, we can explore countless new frontiers.



FOR ALL

the hope we will create.

Goal #4: Create a Healthier State, Nation, and World

The issue of health care has never been more important. On every IU campus, we're pushing the boundaries of what we know about health, we're shaping healthier lifestyles, and we're putting this new thinking into action.

Beyond groundbreaking research, IU's experts take a uniquely holistic approach to disease treatment—tackling the mental, social, and community factors of health care. Our expertise is broad and multi-disciplinary—encompassing medicine, optometry, dentistry, public health, and more.

You can help make
NEW STRIDES
in:

Medical Research

Public Health
Advancements

Innovations in
Patient Care

You can create new hope through groundbreaking medical research.



In the world's only healthy breast tissue bank—housed in the IU Simon Cancer Center—researchers have access to human tissue samples that help them determine the differences between healthy and cancerous cells, which could lead to a better understanding of the disease. Since the founding of the bank, more than 3,000 Indiana women have contributed a precious piece of themselves for study.

Through pioneering programs like this, there's much we've been able to accomplish—advancements in cancer treatment, cardiac health, Alzheimer's disease, and many others—but we have a responsibility and a commitment to do more. Now, with rapid advancements in genomics and research technology, the potential for new discoveries has never been greater. To improve and prolong all human life, we will need to maintain state-of-the-art facilities and create faculty chairs and research infrastructure.

You can fuel continued advancements in the understanding, treatment, and prevention of the world's most threatening diseases.



Faculty, alumni, and staff of IU created the world's first DNA "bank," fought on the front lines of the 2014 Ebola outbreak, and helped map the human genome.

IU experts launched initiatives in public health policy, outreach, and research that provided food for homeless veterans, assistance with mass fatalities after earthquakes in Haiti, and one of Africa's most comprehensive and effective HIV control systems.

You can promote innovations in public health.

In our rapidly changing world, human behavior and public policy play an increasingly important role in the treatment and reduction of disease, within Indiana and around the world.

IU students and researchers are addressing the stigma attached to mental illness through the Bring Change 2 Mind project. With the partnership of acclaimed actor and activist Glenn Close, teams of students compete to develop the best public awareness campaign for mental health, learning through direct involvement in a unique national outreach program.

In rural Indiana, an HIV outbreak in 2015 led the governor to issue a state of emergency. IU Professor Beth Meyerson spearheaded efforts to fight the epidemic. Working with state and local governments, she secured financial support for patient care and helped raise public awareness of disease-prevention measures.

These are just two examples of the impact made possible through IU's innovative public health initiatives. Our work—and your assistance—have never been more important.



You can promote advancements in patient care.

At IU, faculty researchers and students work across disciplines to improve the health of our patients and our communities. We're working to make health care not only more accessible, but more effective. And we're committed to training compassionate healers who look at each patient as an individual—including mind, body, and spirit. Your support will help enable a future where health care in all its forms is more accessible.

At IUPUI's Herron School of Art and Design, veterans of war use art therapy to deal with trauma. Ultimately, the program seeks help from lawmakers and service providers who can **advance the licensing of art therapists across the state.**

The IU School of Medicine is **one of only eleven medical schools chosen by the AMA** to develop new methods for teaching caring and competent physicians.



FOR ALL YOU WILL MAKE POSSIBLE

.....➤ Ours is a story of countless lives changed for the better—fueled through the hard work and generosity of all IU’s friends and supporters. For the next generation of leaders and the possibilities they’ll continue to bring into this world, we invite you to join us as part of *For All: The Indiana University Bicentennial Campaign*.

Through these priorities, we will advance our bold vision for the future. Together, we will write the next chapter in the story of IU.

Goal #1

Enable Student Success and Support

- Educational Access and Financial Support
- A Strong Foundation in the Arts
- Innovative Learning Spaces
- Career Development
- Diversity and Community Service Initiatives

Goal #2

Create the Next Generation of Global Leaders

- Overseas Study
- Global Academic Programs

Goal #3

Discover Ideas and Innovations that Change the Way We Live

- Faculty Chairs and Professorships
- Research Infrastructure
- New Research Initiatives

Goal #4

Create a Healthier State, Nation, and World

- Medical Research
- Public Health Advancements
- Innovations in Patient Care

For all who love IU



The world needs a strong IU.

And the world deserves more bright, dedicated, and conscientious IU graduates to lead it. What Indiana University can do in our third century depends on what you can do right now. You can influence the lives of our students today. You can make the difference between what is and what can be. You can enable the solutions that build smarter, healthier communities. You can drive the breakthroughs that lead to bold, new thinking. You can build a world that's freer, more compassionate, and more advanced than anyone thought possible.

Now, we ask for your support of **For All: The Indiana University Bicentennial Campaign**. Together, we will fulfill the promise of our next 200 years, and create the better world we envision for all.



FULFILLING *the* PROMISE

INDIANA UNIVERSITY FOUNDATION

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