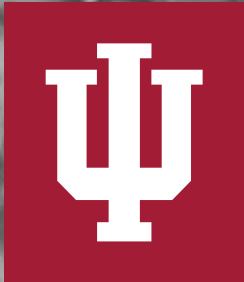


INDIANA UNIVERSITY
CINEMA



FOR ALL

The Indiana University **Bicentennial Campaign**

FOR ALL WHO ARE INSPIRED BY GREAT STORIES

“Film is an empathy machine.”

—Roger Ebert
film critic

Why do you love the movies?

Because something happens to you when you watch one. When the lights go down and the music comes up, the daily world fades away and you are drawn into someone else's story. When done well, no other artistic medium can make you identify more closely with another human being, or make you feel more keenly someone else's emotions. Seeing the right film at the right time can change your life.

Now imagine the very best arthouse cinema you can think of. The kind of big-screen theater where you can see classic Hollywood features, the best international films, and out-of-the-way documentaries and shorts.

Add the latest in technology, capable of presenting everything from silent-era classics to the latest in digital experiments, coupled with the pristine sound of a THX® Certified theater. And all of this while feeling, somehow, that you're in a movie house straight out of the 1930s.

Then, as if that weren't enough, imagine that this jewel of a cinemathèque can draw, for its programming, on the myriad resources of a top-tier research university.

But you don't have to imagine. Such a place already exists. Not in New York. Not in Chicago. Not in Los Angeles. In Bloomington, Indiana. It's the Indiana University Cinema.

With the launch of **For All: The Indiana University Bicentennial Campaign**, together, we will build on cinema's powerful ability to affect people like no other art form.



FOR ALL WHO WISH TO BE INSPIRED

BUILDING ON TRADITION

From its founding, Indiana University's great strength has been its focus on the liberal arts. The arts in their many forms have been a vital part of the IU tradition from the beginning.

Renowned IU president Herman B Wells understood and championed the role of the arts in a well-rounded education. One of his fundamental goals was to employ the arts to "bring the world to Indiana." IU students deserve the best education we can give them. That is our promise to them, and our promise to the communities they will live in.

IU has spent the last 200 years fulfilling that promise: to shape thoughtful leaders and well-rounded citizens, to inspire the dreamers and the doers. And as Dr. Wells understood, the arts play a vital part in that process. They are a great equalizer.

At its best, film inspires both introspection and dialogue. It encourages us to see different perspectives, to empathize with others, and to ponder our place in society and in the world.

IU Cinema is a creative space and public arena for artistic dialogue and unparalleled opportunities for students, faculty, and community residents. Your support will advance Indiana University's longstanding commitment to excellence, research, and public engagement in the arts for future generations.





FOR ALL WHO USE FILM TO INSPIRE

“IU Cinema presents an intriguing model of the ways a theater can become a key hub for a variety of academic disciplines.”

—Andrew Barker
Variety

IT STARTS WITH YOU

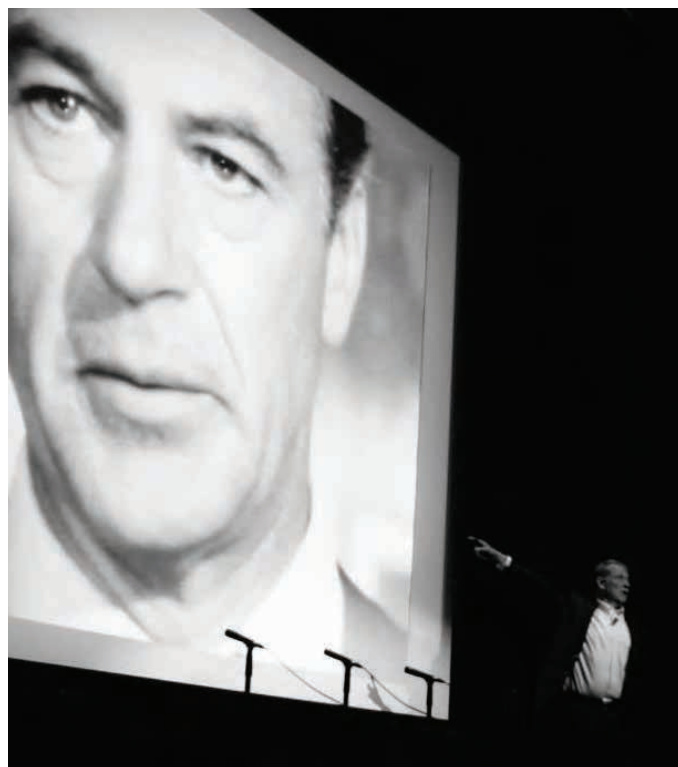
Establishing a funding source to support creative collaboration with campus and community partners will allow for greater integration of film into teaching and research while strengthening community engagement.

ACADEMICALLY INSPIRED

IU Cinema opened in 2011 in the former University Theatre on the Bloomington campus. The space was completely renovated to make it the ideal place for film, while retaining its 1930s-era charm. In the few years since, the Cinema has established itself as one of the premier screening rooms in the country. Filmmakers on both coasts know it as one of the most prestigious venues in the United States to present their work.

But IU Cinema is not just an arthouse. It is an energetic participant in the life of a great university. It gives students opportunities not only to see important films and gain insights into other cultures, but also to learn about the film industry. And it gives the general public access to much more than what’s playing at the local multiplex.

With more than **350** screenings per year, nearly half of them campus and community partnerships, IU Cinema’s programming has become a benchmark to which other university film programs aspire.





IT STARTS
WITH YOU

Creating enhanced opportunities for research and innovation, including campus-wide artist-and scholar-in-residence programs will help attract and retain the best students and faculty.

FOR ALL WHO ENGAGE IN CREATIVE RESEARCH

“The experiences you create for students are invaluable and I know that we are very lucky to have these opportunities at IU.”

—Russell McGee
graduate student, The Media School

GOAL #1: SUPPORT STUDENT AND FACULTY RESEARCH

Indiana University students and faculty have had the opportunity to present new creative and scholarly work to public audiences in IU Cinema. Together, we can expand opportunities as the driver for student and faculty research.

A **Research and Innovation Fund** will enable us to commission and support new films, film scores, and even experimental works from talented IU students and faculty. IU Cinema has worked with the IU Jacobs School of Music to commission music students to compose scores for silent films (and have them premiered live at screenings). With enough funding, the Cinema could expand that program and establish similar transformative opportunities at The Media School. This funding could also support academic conference research led by IU Cinema, or commission new work from students, faculty, or established filmmakers.

With the Jorgensen Guest Filmmaker Lecture Series, IU Cinema has hosted dozens of renowned filmmakers. With a **Filmmaker Residency Fund**, IU Cinema could bring filmmakers to campus for extended residencies, in partnership with The Media School at Indiana University.

Your support would provide wonderful learning opportunities for IU students to have current professionals in the film industry to share their expertise over weeks or months rather than just a few days.

FOR ALL WHO BELIEVE THAT QUALITY MATTERS

IT STARTS
WITH YOU

Pristine viewing conditions and strict exhibition practices help our students and faculty to refine their creative projects. Creating the Cinema's Technology Fund will allow Indiana University to remain on the leading edge of technological education and presentation in the arts.

GOAL #2: MAINTAIN A TECHNOLOGICAL ADVANTAGE

Keeping up is important for IU Cinema's ability to present new work, attract visiting filmmakers who care about the presentation of their films, and provide lab-like exhibition conditions for students to test and critique their work. With your help, we can help IU continue to shine and offer ideal conditions for tomorrow's storytellers.

For almost a century, film technology remained essentially the same. But the rise of digital media over the last 10 years has sparked a revolution in the way movies are shot, and how they are shown. And the technology is still changing. A **Technology Fund** could secure IU Cinema's leading status as one of the best-equipped film venues in the country, helping attract the finest filmmakers to Indiana.

"The IU Cinema is one of the finest projection houses I have ever seen: state of the art sight and sound facilities enclosed in a beautiful building. I was honored to be invited to screen films here."

—Meryl Streep
actor



**FOR ALL
WHO SEEK UNIQUE
EXPERIENCES**

GOAL #3: EXPAND PROGRAM OPPORTUNITIES

As IU Cinema's reputation has grown in the industry, there are many more opportunities than the Cinema can take advantage of. Your investment will expand upon these programs and ensure that even more students, faculty, and community members can benefit from these educational, enriching, and entertaining programs.

Thanks to the generosity of Jane and Jay Jorgensen, IU Cinema has an endowment that underwrites many of its visiting artists and industry professionals. Growing the program will give IU students, faculty, and audience members more insight into the creative and logistical processes behind the camera. When you want to know more about an art form, there is no substitute for talking with the artist.

UNIQUE CINEMATIC EXPERIENCES

Your support will help IU Cinema expand its Visiting Filmmaker program, along with the ability to create touring film packages that travel to other universities and venues around the country; partner with embassies, film offices, and other universities to invite international film directors and actors to the U.S.; present ongoing and new film festivals; support new student work; and develop film/music events that highlight IU students, as well as nationally known artists.

"I can confidently say that the Cinema was the highlight of my college career. It changed my life as a student and as a person, filling me with an interest in and knowledge of films and filmmakers of whom I'd never even heard."

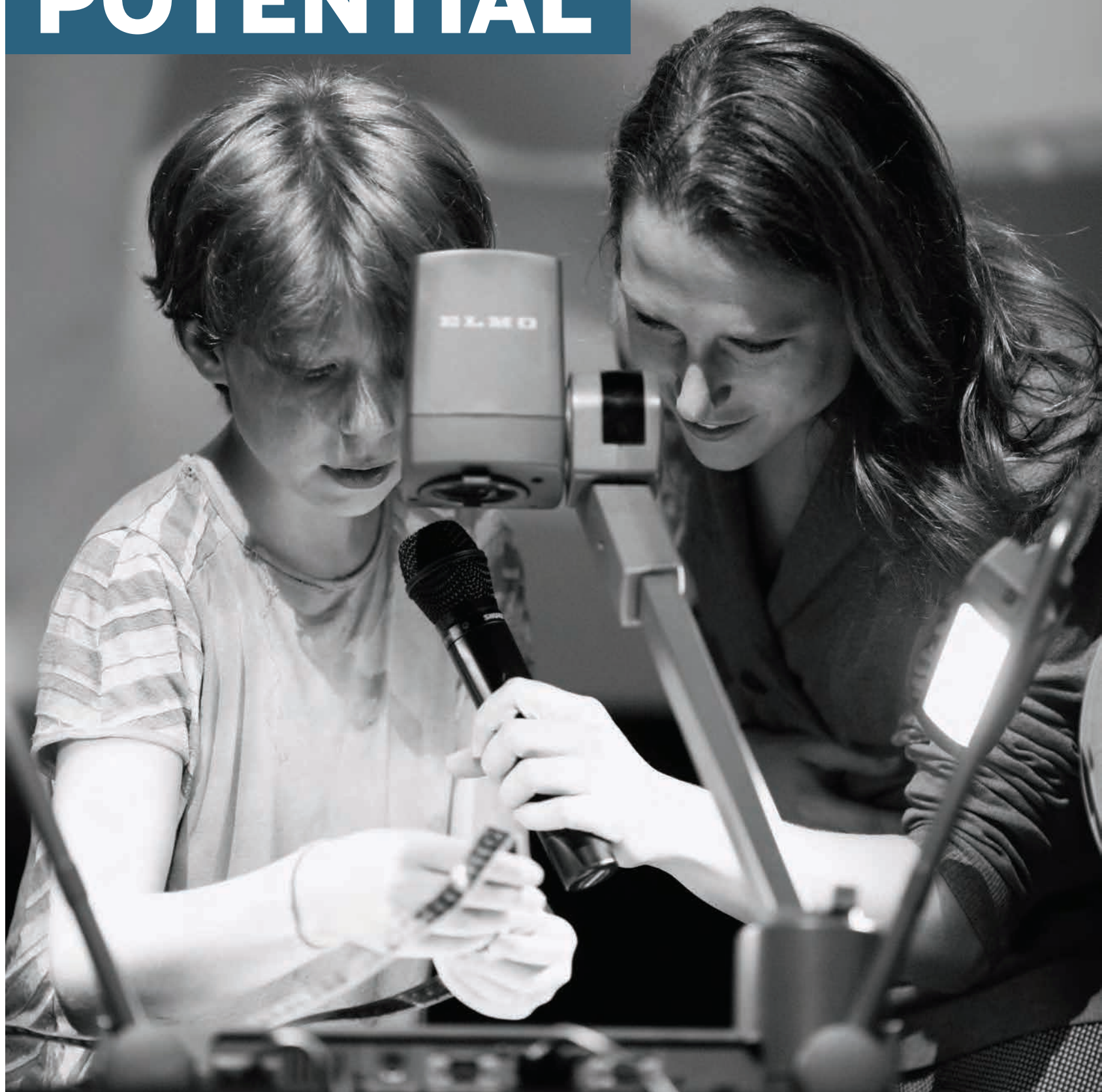
—Hannah Garvey
undergraduate student, Religious Studies



**IT STARTS
WITH YOU**

Formalizing IU Cinema's unique 'piloted' programs as sustainable and repeatable signature events for Indiana University will provide unparalleled opportunities for students, faculty, and community members usually only available in larger metropolitan cities.

FOR ALL WHO SEE THE UNTAPPED POTENTIAL



ADVANCING A NEW TRADITION

IU Cinema could simply continue doing what it has been doing, and it would still be one of the best film venues in the country. But the Cinema has only begun to fulfill its promise. We have a vision of doing so much more. We have built remarkable momentum in a short time, and we intend to capitalize on that energy.

“Now more than ever, we need to talk to each other, to listen to each other and understand how we see the world, and cinema is the best medium for doing this.”

—Martin Scorsese
filmmaker

IT STARTS
WITH YOU

By supporting IU Cinema, you will secure its position and reputation as a world-class model of what a university film venue should embody. You can fulfill the promise of making great films and experiences accessible to all by investing in IU Cinema's future.

FOR ALL WHO EMBRACE BIG IDEAS



VISION

The vision of Indiana University Cinema is to develop and present programs that attract filmmakers and industry leaders to provide unparalleled and transformative undergraduate, graduate, and community experiences; support the multi-disciplinary pedagogical uses of film and media across a host of academic disciplines; achieve national and international recognition; and create an environment that will attract and retain the best faculty and students.

MISSION

The Indiana University Cinema is a world-class venue and curatorial program dedicated to the scholarly study and highest standards of exhibition of motion pictures in their traditional and modern forms, advancing the University's longstanding commitment to excellence, research, and public engagement in the arts by providing educational, entertaining, and enriching cinematic experiences.

A PLACE FOR FILM™

Your support will enable IU Cinema to strengthen and sustain its commitment to being a pre-eminent place for unique and authentic cinematic experiences. Together, we are a place for discovery and innovation, a place for premieres and partnerships, and a place for scholarly initiatives and community involvement.

FOR ALL WHO CAN IMAGINE THE STORIES YET TO COME

IU Cinema is, first and foremost, for all the students whose eyes will be opened there. Some will grow into tomorrow's storytellers. But it is also for all the professors who will use it to explore great themes and address global issues. It is also for the wider community of patrons, many of whom have no other connection to the university, but who have come to treasure IU Cinema as a place to see thoughtful and thought-provoking films. And it is also for the next generation of moviegoers, who will experience movie formats we can only imagine.

For All: The Indiana University Bicentennial Campaign.

Truly, this campaign is for all who value the insights into the human condition this great art form can provide. It is for all who care about film.

*Through your support for IU Cinema,
you can be the one who lights up the screen.*



FULFILLING *the* **PROMISE**

INDIANA UNIVERSITY CINEMA

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FORALL.IU.EDU