

INDIANA UNIVERSITY
SCHOOL OF OPTOMETRY



FOR ALL

The Indiana University **Bicentennial Campaign**

FOR ALL WHO SEE A BRIGHTER FUTURE

Vision sets people free. It's a critical way through which we see the world. And when we can see better, we can take a more active role in our communities, our families, and our own lives.

You have the power to help others see. To give the gift of vision to those living in vulnerable populations, suffering with poor vision or eye health.

As part of **For All: The Indiana University Bicentennial Campaign**, we at the School of Optometry have committed to raising critical private support to improve human eyesight and to advance vision science. Your gift will empower our faculty and students to continue the work that touches local communities and crosses borders, translating scientific discovery into effective patient care.

Together, we can create a healthier Indiana and a better world for all.

Your support will help the

INDIANA UNIVERSITY

SCHOOL OF OPTOMETRY

**PROVIDE A
WORLD-CLASS
EDUCATION**

**TO THE STUDENTS
OF TODAY**

**WHO LEARN FROM
FACULTY
CONDUCTING
CUTTING-EDGE
RESEARCH**

**AND
PUSHING THE
BOUNDARIES
OF OUR
PROFESSION**

**AS THEY TRAIN
AND MENTOR
THE DOCTORS
OF TOMORROW**

**AS PEOPLE AND
PROFESSIONALS**

**HERE IN
INDIANA AND
AROUND
THE WORLD**

**WHO GRADUATE
READY TO
MAKE A
DIFFERENCE**

**CARING FOR
COMMUNITIES
EVERYWHERE,
NOW AND INTO
THE FUTURE**



**FOR ALL WHO
INVEST IN
TOMORROW'S
LEADERS**

GOAL #1: INCREASE STUDENT SUCCESS AND SUPPORT

To remain one of the top schools of optometry in the nation, we must recruit the strongest students and continue giving them access to advanced thinking and practices in vision science and patient care.

This is an opportune time for younger doctors, as many experienced optometrists are eager to sell their practices to those just entering the workforce. When you give toward student scholarships, you directly support this new generation of professionals, empowering them to promote good vision and advance eye health in their communities.

Your investment in scholarships helps not only these future optometrists, but also the countless lives they will touch over the course of their careers.

SCHOLARSHIPS CREATE A LEGACY OF CAREGIVERS

Inspired by his father, mother, and more than 15 of his family members, Nathan Morrow, our recent class president, came to IU. While studying, he came to understand the optometrist's primary role: to provide excellent patient care, whether it's within Indiana's communities or outside its borders.

"I was fortunate to have such a great role model in my dad. He's instilled in me the importance of hard work and dedication to the field of optometry. After graduation, I hope to move the profession forward the way my dad has."

—Nathan Morrow, O.D. '17

Morrow is just one of the many students who will go on to provide world-class eye care within their communities. And with your support, we can create a scholarship that offers even more aspiring optometrists opportunity and inspiration—a chance to join a legacy of professionals who effect positive change, every day.



**IT STARTS
WITH YOU**

Scholarships allow some of the best and brightest students to attend IU, to enter the workforce with less debt, and to give back to communities in need.



Nathan Morrow, O.D. '17, and his father, Doug Morrow, O.D. '77, cheer on the Hoosiers at a recent IU football game.



**FOR ALL WHO
ADVANCE
OUR FIELD**

GOAL #2: CREATE INNOVATIONS THAT CHANGE THE WAY WE LIVE

The success of our school relies heavily on our exceptional faculty members—those at the heart of excellent clinical training and cutting-edge investigation. These impassioned clinicians, researchers, and instructors not only shape the minds of future care providers, but also create advances in patient care through their research.

In a competitive market, endowed faculty positions are the most powerful tool we have to attract and retain visionary faculty who will mentor our students and create new knowledge. We are currently seeking to create two endowed faculty positions—one in visual optics and another in vision translational research. With your support, we can ensure that the premier minds in vision science make the IU School of Optometry their home.

A RICH HISTORY OF SCIENTIFIC RESEARCH

We are a leader in research on such topics as retinal imaging, amblyopia in infants and children, glaucoma, visual fields, low vision mobility, contact lenses, dry eye, and traumatic brain injury.

Today, Dr. Stephen Burns, associate dean for graduate programs (shown left), and Dr. William Swanson, professor of optometry (shown right), are collaborating to better diagnose and assess the progression of glaucoma. Their team thinks it can better understand the processes by which aging and disease affect the retinal nerve fiber layer—the fibers at the back of the eye that become the optic nerve—by using high-resolution imaging data.

This work is just one example of how we are reimagining the future of vision science through tireless inquiry and effort. Join us in creating endowed faculty positions, and together, we will continue to improve the health and quality of life of countless people.

IT STARTS WITH YOU

Endowed faculty positions attract exceptional professors, clinicians, and researchers who go on to shape the future of vision science.



“Our goal is that doctors will be able to take a picture of the back of the eye, showing where the structure of the retinal nerve fiber layer is abnormal. That image could then be used to guide the doctor to conduct more precise testing through better detection of damaged areas.”

—William H. Swanson
Professor of Optometry



**FOR ALL
WHO SHARE
OUR VISION**

GOAL #3: INCREASE COMMUNITY OUTREACH

Who can improve sight in our most vulnerable populations? We can. We believe in our power to improve human life everywhere. We offer outreach in Bloomington, Indianapolis, and abroad. But to realize our goal, we must do more.

The social and economic effects of poor eye health are felt not only by the individuals afflicted, but also by their family members and communities. Proper access to eye care and surgery can improve both a person's vision and their quality of life.

The IU School of Optometry Community Outreach program provides aspiring optometrists with hands-on experiences and empowers them to make a difference. Each year, we provide screenings for the Junior Olympics and Special Olympics, and school screenings for grades K-5. We have also partnered with the City of Bloomington to provide free eye care and eyeglasses for underinsured and uninsured patients.

In their last year at the school, students work in three-month rotations at the Indianapolis Eye Care Center, deepening their humanitarian values as they volunteer with our local communities in need. There, they work among and in conjunction with the nation's leading doctors in patient care and clinical teaching, gaining direct clinical experience.

These types of community outreach, while critical to the development of our students, come at a significant financial cost. With your assistance, we can provide life-changing services to those in need and better train the next generation of caregivers.

"We recently helped a woman in her late 40s who'd had to stop working because of cataracts. After surgery, she was able to work again and even went back to school."

—Julie Torbit, O.D. '93
*Adjunct Clinical Associate Professor
Clinical Consultant, Indianapolis Eye Care Center*

**IT STARTS
WITH YOU**

Support for **community outreach** benefits local patients in desperate need of vision care, as well as our students, who are exposed to differing patient populations.





FOR ALL WHO SERVE GLOBAL COMMUNITIES

“Being able to be part of the last trip to Guanajuato and then to help lay the groundwork for our new partnership in Frome was such an amazing opportunity. While the location might have changed, the camaraderie and the inspiring patients remained.”

—Melissa Lewis, O.D. '17

*President, Volunteer Optometric Service to Humanity
IU School of Optometry Chapter*

GOAL #4: CREATE GLOBAL LEADERS

As the world continues to shrink, we must extend the scope of our work beyond national borders. By serving global communities, we can cultivate tomorrow’s leaders—people who understand international cultures, issues, and needs.

Our chapter of the Volunteer Optometric Services to Humanity (VOSH) supports the community of Bloomington and its surrounding areas. With trips to Latin America—including recent visits to Guanajuato, Mexico—the organization offers eye exams and distributes glasses in areas of the world that need good optometric services.

Most recently, several of our students traveled to Frome, Jamaica. Of the 350 patients the group saw, they administered 100 eye exams, attended to more than 60 post-operative care patients, and made referrals for many others to receive sustainable treatment and affordable surgeries.

“Our clinical experience in Jamaica taught us about such a wide range of diseases and conditions that will prepare us tremendously for our future careers as ODs. The grateful, beautiful people of Jamaica who came to see us as patients made the experience even more rewarding.”

—Katie Lee, O.D. '17

Especially in places where these services aren't available, it's up to us to care for the vision of all. And by investing in the education of those who are most passionate about outreach, you can empower them with real opportunities to develop skills while serving others. With your help, they will provide greater service to their communities and the wider world.

IT STARTS
WITH YOU

International outreach programs extend our legacy beyond the borders of Indiana, giving our students and faculty a firsthand perspective on global eye health.



FOR ALL WHO HELP THE WORLD SEE

The world needs skilled, caring optometrists who will work diligently to advance our profession and serve our communities.

With your support, we can attract the best professors to train tomorrow's brightest eye care providers. We can create new programs for our students that foster advanced thinking in vision science. We can offer access to resources that will help them excel in a competitive professional field, and give them opportunities to fulfill the promise of healthy vision to people here and across the globe.

Together, we can build a healthier Indiana and a better world for all.



FULFILLING *the* **PROMISE**

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