

A woman with long brown hair, wearing a light-colored cable-knit beanie, a blue patterned scarf, and a dark brown jacket, is smiling and holding a bright orange. She is standing in front of a wooden display filled with various fruits like tomatoes and lemons. In the background, there's a red and white striped awning and other people in a market setting.

INDIANA UNIVERSITY  
SCHOOL OF PUBLIC HEALTH—  
BLOOMINGTON



**FOR ALL**

The Indiana University **Bicentennial Campaign**

# FOR ALL WHO ENVISION A **HEALTHIER** **WORLD**

*At the Indiana University School of Public Health–Bloomington, we are building on our university’s longstanding commitment to strengthening society by helping each person attain vibrant, good health.*

Drawing on our school's roots in the School of Health, Physical Education, and Recreation, we focus on the many dimensions of wellness to not only prevent disease, but also support health-promoting lifestyles, environments, and communities. Because a healthier future begins with the changes we make right now.

We train pioneering public health leaders by granting them access to a comprehensive educational environment that draws from multiple disciplines. We build on a rich legacy of research, teaching, and service that prepares students for the complex local and global issues they'll tackle throughout their careers.

With the launch of **For All: The Indiana University Bicentennial Campaign**, we have the opportunity to generate the critical private support that's necessary to continue effecting positive change in our communities. By training new generations of public health professionals, working to advance preventive health, and partnering with local, national, and global leaders to put health first, we will create stronger individuals, communities, and economies.

**Together, we can build a healthier Indiana and a better world, for all.**



# FOR ALL WHO SHARE LIFE-CHANGING IDEAS

**David Koceja**, chair and professor of kinesiology, studies ways to improve balance.

## GOAL #1: CREATING IDEAS AND INNOVATIONS THAT CHANGE THE WAY WE LIVE

Our hope for tomorrow's leaders in our industry lies with our researchers and faculty members. We were ahead of our time in our understanding of the vital role of lifestyles and environments; we are now at the forefront of transformative research centered on healthful communities and behaviors. To continue to innovate, we must create the resources that enable our researchers to lead the field of public health into a powerfully proactive new era.

We can support researchers such as Beth Meyerson, assistant professor of applied health science, whose work in HIV testing is changing the approach to this disease in rural Indiana, where some areas are seeing dramatic spikes in HIV cases. Meyerson, shown at right, works with communities across our state to create needle exchange programs, to expand access to HIV testing, and to break the stigmas associated with sexual health services.

Together, we can empower more researchers to push boundaries and enact the changes that lead to healthier Indiana communities.



Our faculty members are advancing new approaches to prolong good health and quality of life—like David Koceja's balance studies, which help assess fall risk and identify individualized methods of improving stability. With faculty expertise ranging from obesity, nutrition, and exercise to addictive behaviors, sexual and reproductive health, environmental health, and health disparities, vital research can be funded through initiatives like these:

### INGENUITY GRANT PROGRAM

Developing creative and collaborative ideas that will lay the foundation for innovative public health initiatives.

### FACULTY RESEARCH GRANT PROGRAM

Preliminary research projects that will draw significant external funding to our school for further research.

### INTERNATIONAL RESEARCH TRAVEL GRANTS

Developing research-based partnerships outside the U.S. that will strengthen our global influence.

IT STARTS  
WITH YOU

Faculty endowments and research grants support our faculty as they explore, innovate, and identify the keys to transforming health outcomes.

Your gift will support IU School of Public Health-Bloomington faculty like

## DR. MICHAEL WILLETT

WHERE HE  
OVERSEES IU  
STUDENTS  
AND STAFF

WHO DIRECTS THE  
**PRESIDENT'S  
CHALLENGE  
PROGRAM**

through the  
**U.S.  
DEPARTMENT  
OF HEALTH  
AND HUMAN  
SERVICES**

A NATIONAL  
**FITNESS INITIATIVE  
FOR CHILDREN  
AND TEENS**

to help  
**REVERSE  
POOR HEALTH  
TRENDS**  
among the more than  
1 million U.S. children who  
participate each year

**INSPIRING  
PHYSICAL  
ACTIVITY**

**AND IMPROVING  
THE HEALTH OF  
OUR CHILDREN  
AND FUTURE  
LEADERS**



**FOR ALL WHO  
BUILD A MORE  
VIBRANT SOCIETY**

## GOAL #2: BUILDING INNOVATIVE LEARNING ENVIRONMENTS

*Our legacy is built on the proud history of the School of Health, Physical Education, and Recreation (HPER). And with new departments such as Environmental Health and Epidemiology and Biostatistics, we are breaking new ground in transdisciplinary research, identifying health patterns and influences that translate into initiatives that improve countless lives.*

We are one of the nation's only schools to promote the importance of recreation and movement in public health. As more and more people struggle with obesity, heart disease, and social isolation, this work is becoming more important than ever.

To advance programs that support healthful activity and social engagement, we collaborate with universities, institutions, and agencies all over the world, including more than 700 Indiana public health professionals. To continue hosting hundreds of impactful events each year, our school is in critical need of up-to-date facilities.

Today, our faculty and staff members include some of the world's preeminent thinkers in local and global wellness. Yet to provide our scholars and students with the technology and resources that they need, we must continue to improve our research and learning spaces.

Updated facilities with advanced technology, expanded laboratory space, and new student learning and collaboration areas will provide vital structure for innovative teaching and research. Your gift to facility improvements will have an enduring impact that touches millions of lives.



**IT STARTS  
WITH YOU**

By improving our school facilities, we will create a more inviting environment for students and faculty, and we'll better attract thought leaders.

# FOR ALL WHO PAY IT FORWARD



Bernadette de Leon  
generously donates her time  
and treasure to the IU School  
of Public Health–Bloomington.

## GOAL #3: INCREASING STUDENT SUCCESS AND SUPPORT

The world needs public health professionals to lead the way in preventing disease, promoting vitality, and shaping environments that support optimal health. While our students have the compassion, the commitment, and the drive to pursue these careers, they often lack the funds. Scholarships give our students access to opportunities to change their lives and those of countless others.

Bernadette de Leon, director of SPH Bloomington IT Services, created the Pay It Forward Scholarship to

help fill this need. Her generous gift was inspired by her mother, who told her to reciprocate kind acts by “paying it forward.”

De Leon commits time each year to the school’s community engagement projects, which raise money and awareness for public health initiatives. Like her, you can pay it forward, giving deserving students the chance to receive a life-changing education—one they otherwise couldn’t afford. Your gift to a student scholarship at the School of Public Health–Bloomington opens doors for future change-makers, giving them access to premier researchers and teachers, and setting them on the path to improve society tomorrow.

*“Because of the scholarships I have received each year, I have been able to complete my own research, meet leaders in the field of public health, and learn about what I want to do to impact the world around me. My goal is to provide data that affect policy and lead to a more just, sustainable food environment.”*

— Elise Gahan '16  
*Community Health*



Thanks to a scholarship,  
**Elise Gahan '16** will pursue  
a career that helps others.



We can actively recruit students with the potential to become public health leaders by offering **undergraduate scholarships** to the most talented students from all types of backgrounds.





# FOR ALL WHO RAISE GLOBAL STANDARDS

## GOAL #4: CREATING GLOBAL LEADERS

*Today's pressing health concerns are not ours and ours alone—they're shared across borders. To address them, our students and faculty need the perspective they'll gain from a broader, more sophisticated worldview. To understand the world and the problems it faces, they need to experience it for themselves.*

Through programs such as Youth Enrichment through Sports (YES) Ghana, our students and

faculty are incorporating health education and leadership training into recreational sports, while helping boys and girls avoid problems associated with substance abuse and sexually transmitted diseases. This work connects kids with mentors and coaches who help them develop healthy habits.

Programs like this one extend our impact beyond our backyard, and give students an expanded worldview. However, many of our students need financial assistance to be able to take part in these life-changing experiences. With your support, we will enhance these programs, enable more students to participate, and create more ways for students to change the world for the better.



*"The idea that sports can be recreational and not only about winning is new for Ghanaian educators and coaches. By the end of the program, the participants really began to see the value of using sports to teach about health generally."*

—Sarah Young

Associate Professor, Department of Recreation, Park, and Tourism Studies

IT STARTS  
WITH YOU

International experiences shape our students' perspectives on global issues and help them develop cultural fluency and leadership skills.

# **FOR ALL WHO BELIEVE IN THE TRANSFORMATIVE POWER OF HEALTH**

Public health forms the foundation for every action of a strong society. When we raise the bar for public health, we lift everyone. And only by broadening and deepening our understanding of the physical, mental, social, and environmental aspects of well-being can we create profound change by establishing transformative public health policies and practices.

Your support of the IU School of Public Health–Bloomington will help students succeed, build facilities for growth and learning, enable groundbreaking research, and deepen our understanding of the conditions that promote vibrant health and longevity.

**Together, we can prevent disease before it develops.  
Together, we can usher in a new era of vitality.  
Together, we can fulfill the promise of a healthier state,  
a stronger nation, and a better world, for all.**



**FULFILLING *the* PROMISE**

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