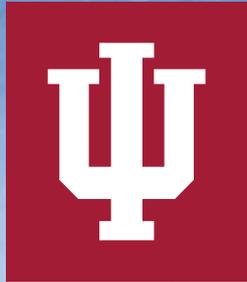


INDIANA UNIVERSITY  
SCHOOL OF PUBLIC AND  
ENVIRONMENTAL AFFAIRS



**FOR ALL**

The Indiana University **Bicentennial Campaign**

# FOR ALL WHO COMMIT TO THE GREATER GOOD

*At the IU School of Public and Environmental Affairs (SPEA), we work at the crossroads of policy, management, and science to promote a world where communities are healthy and thriving. Together, we advance knowledge and prepare leaders for the greater good.*

As the first and largest school in the nation to combine management, policy, and environmental science—and as U.S. News & World Report's No. 1 MPA program in the country—we have a powerful capacity to effect change. We do this by preparing students to push for the policies and run the programs that tackle complex issues and to generate the ideas that lead us forward.

Your support will empower our faculty and students as they seek solutions to the most pressing concerns faced today by the public, private, and nonprofit sectors.

Together, as part of ***For All: The Indiana University Bicentennial Campaign***, we can raise the critical private support necessary to address these goals.

**Together, we can create a stronger Indiana and a more sustainable world for all.**



**FOR ALL WHO  
ENVISION  
A BRIGHTER  
TOMORROW**

Melike Ann Yetkin '04

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**GOAL #1: PROVIDE MORE SCHOLARSHIPS FOR STUDENTS**

*Through scholarships, you can help us educate students at all levels, from all backgrounds—developing multifaceted leaders who will strengthen the fabric of our communities.*

Our society needs capable leaders who can successfully navigate the public, private, and nonprofit sectors. Through programs like our Washington Leadership Program, students like Melike Ann Yetken '04 and Adam Shifriss '09 were placed on the path to a successful, rewarding future.

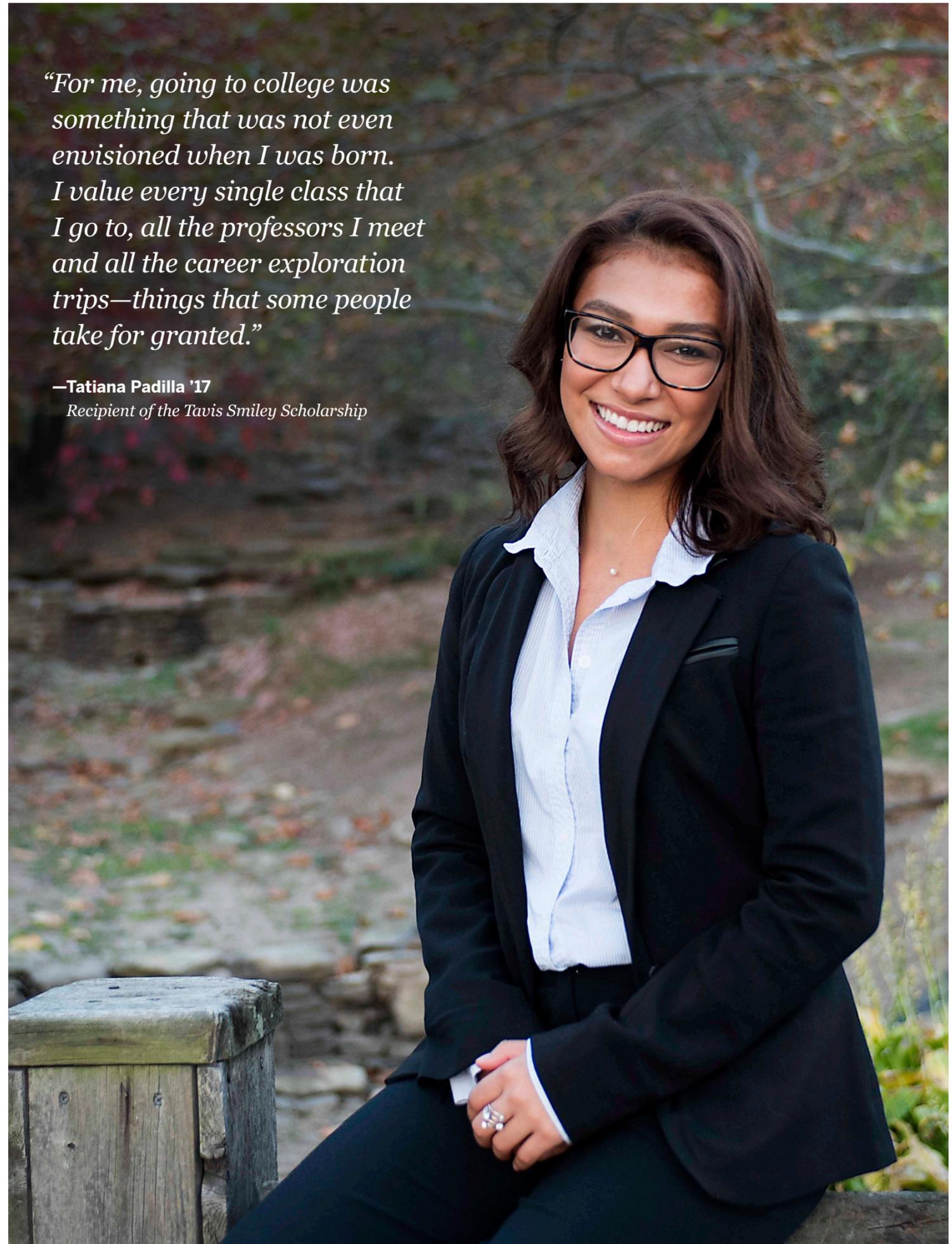
Thanks to scholarships, Yetken secured an internship at the State Department, where she now works as a senior adviser on issues of corporate social responsibility, forging a new diplomacy in an increasingly globalized world. Shifriss got a start in Washington, D.C., that led to his current position as policy analyst with the Committee for a Responsible Federal Budget.

To give more students experiences like these, we need you. SPEA's scholarships rely on private contributions. Your gift will ensure that future students at SPEA continue to receive exceptional educational opportunities and go on to succeed at the highest levels.

*“The internship, the classes, the teachers, the mentoring and networking: all of it was critical. I always wanted to be a person who, through their work, left the world a better place. SPEA and IU gave me the foundation I needed for success.”*

**—Melike Ann Yetken '04**

*Senior Advisor for Corporate Responsibility and U.S. National Contact Point for the OECD Guidelines for Multinational Enterprises and the U.S. National Contact Point for the OECD Guidelines*



*“For me, going to college was something that was not even envisioned when I was born. I value every single class that I go to, all the professors I meet and all the career exploration trips—things that some people take for granted.”*

**—Tatiana Padilla '17**  
*Recipient of the Tavis Smiley Scholarship*

**IT STARTS WITH YOU**

Undergraduate scholarships build a diverse, talented learning community that will make the most of all that SPEA offers in addressing society's greatest challenges.

Graduate fellowships attract the best and brightest scholars to IU. These highly motivated students enhance creative thinking, assist faculty in teaching and research, and contribute to new discoveries.



**DeAnthony Nelson '17** studied overseas thanks to a Melissa Laney Clark Study Abroad Scholarship: “The scholarship allowed me to get a better understanding of issues that are occurring in other countries and to discover solutions that can also be applied domestically.”



**Adam Shifriss '09** got his start in Washington, D.C., as part of the Washington Leadership Program. The program led to his current position as a policy analyst with the Committee for a Responsible Federal Budget.



# FOR ALL WHOSE BIG IDEAS NEED ROOM TO GROW

## GOAL #2: EXPAND, RENOVATE, AND ENHANCE OUR FACILITIES

More than 40 years after our founding, we've grown in size, influence, and prestige as we've pursued our mission to prepare students for leadership and service. Our graduate programs consistently earn top honors—we're proud to be the nation's highest-ranked professional graduate program in public affairs.

And we're continuing to grow. In the past five years, SPEA has hired more than 50 new full-time faculty members. Our combined enrollment at the graduate and undergraduate levels has doubled since the year 2000.



*“The O’Neill Center is where the next generation of leaders can come together to exchange ideas, challenge one another, and collaboratively generate solutions that make the world a better place.”*

—Paul O’Neill, MPA '66

You can help us create space where our students can not only grow, but thrive.

### THE PAUL H. O’NEILL GRADUATE CENTER

Upon its completion in 2017, the O’Neill Graduate Center will house our top-ranked graduate programs and become a jewel of the Bloomington campus. The 34,000-square-foot facility, designed to foster and carry SPEA’s tradition of intellectual curiosity and serving the greater good, will feature a 2,300-square-foot student commons, as well as classrooms, meeting areas, and faculty offices.

A \$3 million gift toward construction from Paul O’Neill, former U.S. secretary of the treasury and chairman and CEO of Alcoa, marked the largest private donation in SPEA’s history. Your gift to the O’Neill Graduate Center will equip SPEA’s students with the technology, resources, and environment worthy of IU’s elite graduate program, and will support meaningful dialogue and collaborative research in critical areas.

### UNDERGRADUATE BUILDING RENOVATION

Since 2008, our undergraduate enrollment has increased from 750 to more than 1,800. Renovations to our existing building will enhance our students’ educational experience—making SPEA the destination of choice for ambitious scholars from around the world.

### ENVIRONMENTAL SCIENCE LAB EQUIPMENT FUND

The faculty and students in our renowned environmental science program are working to make the world a safer, more sustainable place. With your support, we can acquire the latest equipment to enhance their efforts and improve the health of our planet.



→ IT STARTS  
WITH YOU ←

Increased resources and improved facilities nurture and equip our students, who in turn develop skills and the confidence to impact positive change.

*“The O’Neill Center is a much-needed resource for graduate students. It will strengthen the sense of community in SPEA by providing spaces to study and learn together, as well as areas to engage in meaningful discussions that will make us better future leaders.”*

—Rachel Tish, MPA '16



**FOR ALL WHO  
BUILD A STRONGER  
SOCIETY**

Jasmine Burditt '15 uses her SPEA education to benefit our community in the Indianapolis Mayor's Office of Education Innovation.

**GOAL #3: CREATING A HEALTHIER STATE, NATION, AND WORLD**

*From its very beginning, SPEA has focused on applied problem solving, assembling teams to tackle pressing issues as diverse as water quality management, alleviating poverty, and the impact of regulations.*

Today, we're carrying this legacy forward with SPEA 2020, a visionary strategic plan that focuses on areas where we've made major investments, have a comparative advantage, and are already making a difference.

For example, we've developed strong and lasting partnerships with public agencies at all levels of government, ensuring that our interdisciplinary research leads to real-world solutions. We work continually with nonprofit organizations, NGOs, and businesses to improve the health of our communities, our economies, and our environment.

So much of this work would be impossible without financial support in the form of unrestricted giving. Unrestricted giving empowers our faculty and students to find solutions to problems across the public, private, and nonprofit sectors. It also allows us to seize new opportunities and address unforeseen challenges when the timing is most critical.

We invite you to invest in unrestricted funds that will support innovators and researchers whose work can have the greatest impact, both today and over the long term.



SPEA's VISTA Fellows program gives students like Sarah Bennett experience working on capacity-building projects for organizations that address poverty. Today, Bennett is working at the New York City Center for Economic Development.

**IT STARTS WITH YOU**

New solutions in public and environmental affairs start by investing in the faculty and students who will ultimately answer some of the biggest questions we face as a society.

**SPEA RESEARCH SEEKS ANSWERS FOR QUESTIONS THAT INCLUDE:**

- How do different funding approaches impact K-12 education?
- How will health care reform impact health care spending?
- How can sustainability increase the bottom line for manufacturers?
- How do we sustain thriving arts and cultural programs?
- How are public policy changes affecting nonprofits and the role of faith-based organizations?
- How can we foster public engagement in local government?
- What kinds of policies advance economic development in communities?
- How do countries promote economic recovery and entrepreneurship after major conflict?



**Shahzeen Attari**, assistant professor at SPEA, is part of the first research team to compile a comprehensive, quantitative estimate for how much water a typical U.S. household can save by implementing simple technologies and behavior changes.

**FOR ALL WHO  
KNOW THERE IS  
NO TIME TO REST**

**GOAL #4: SUSTAIN FACULTY EXCELLENCE**

*At SPEA, we pursue ambitious research agendas and set our sights on visionary goals. Our research and teaching faculty have earned a reputation for unparalleled scholarly excellence and productivity.*

We pride ourselves on interdisciplinary collaboration, our record of public service and research, and our research partnerships with national and international agencies. The work of our scholars and our students benefits the greater good. To sustain it, we need your help.

**FACULTY RESEARCH FELLOWSHIPS**

To keep pace with our growing student enrollment over the past few years, we've made a significant investment in our junior faculty. These scholars represent more than the future of our school—they represent the future of our field. When we enable them to conduct their innovative research, they develop stronger ideas which, in turn, draw more funding from external sources to further their groundbreaking work.

Faculty research fellowships enable these individuals to pursue advanced research, building their reputation and ours. It's a cycle that strengthens our school and the world. You make it possible.

**FACULTY ENDOWMENTS**

Since our earliest days, when Elinor Ostrom began the groundbreaking work that would eventually be honored with the Nobel Prize, our scholars have tackled challenges and developed ideas that lift humanity.

If we are to maintain our historic strength and the power of our positive work, we must recruit and maintain faculty of the highest caliber. Endowed faculty chairs are one of the most effective tools we have to accomplish this goal.

**IT STARTS WITH YOU**

**Faculty endowments and fellowships** are critical tools for building a superior faculty. Your partnership in these initiatives will fuel the teaching and innovation that will enable us to tackle public and environmental challenges for decades to come.

An endowed chair is one of the greatest honors we can bestow on a faculty member. It offers them not only enormous respect, but also the opportunity to pursue their research and teaching for the benefit of all.

You can help us recruit and reward the world's premier thinkers and educators, which will strengthen our institution and make the world a better place.



**Elinor Ostrom**, 2009 recipient of the Nobel Prize in Economics

# FOR ALL WHO BELIEVE IN A BETTER WORLD

Our students believe in the power of change and their ability to bring it about. You can strengthen their cause, enabling them to surmount the world's most pressing issues, today and far into the future. With your gift, SPEA graduates will enter the public, private, and nonprofit sectors prepared with the knowledge and real life skills they need to make a difference.

**Together, we will create a stronger Indiana, a more vibrant nation, and a brighter world for all.**



**FULFILLING** *the* **PROMISE**

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