

INDIANA UNIVERSITY-
PURDUE UNIVERSITY
INDIANAPOLIS



FOR ALL

The Indiana University **Bicentennial Campaign**

FOR ALL THE PROGRESS WE HAVE MADE

At its onset, **Indiana University–Purdue University Indianapolis** redefined what a university could be. An innovative institution, set in the heart of an ever-emerging city, IUPUI has evolved to become the premier urban research campus in the state. As we continue to model first-rate education and nimble programming, we find ourselves at a pivotal moment in our short history.

This campus has always been fiercely dedicated to serving the community through outreach, education, research, technology, and high-quality care. By addressing the challenges that face the population of Indianapolis, we've created solutions that serve the entire world.

In doing so, we've helped raise central Indiana and its people to incredible heights. We've developed leaders who have gone on to shape industries that touch every part of the globe. We've built communities, support networks, and breakthrough technologies. And we've empowered students—through broad and deep training in the liberal arts—to excel as professionals in health, law, engineering, art, education, research, and more.

And we've only just begun.

IUPUI HIGHLIGHTS:

TOP 20

EXCELLENCE IN UNDERGRADUATE TEACHING AMONG TIER ONE UNIVERSITIES NATIONWIDE

by U.S. News & World Report

ANILA QUAYYUM AGHA HERRON SCHOOL OF ART AND DESIGN

RECORD-BREAKING INTERNATIONAL ARTPRIZE WINNER

IN 2014-2015, MORE THAN **8,000 STUDENTS** PARTICIPATED IN **325,807 HOURS OF SERVICE**

INDIANA'S ONLY SCHOOL OF DENTISTRY

IUPUI OFFERS **350** ACADEMIC PROGRAMS ONE OF THE MOST COMPREHENSIVE UNIVERSITY CAMPUSES IN THE COUNTRY

Home of the world's

1ST

SCHOOL OF PHILANTHROPY

TOP 20 nonhistorically black colleges and universities for minorities DIVERSE: ISSUES IN HIGHER EDUCATION

IUPUI ENROLLS MORE **STUDENTS** FROM INDIANA THAN ANY OTHER UNIVERSITY CAMPUS

U.S. NEWS & WORLD REPORT RANKS OUR MASTER OF SCIENCE IN NURSING PROGRAM **#1** IN INDIANA

IUPUI trains the majority of **INDIANA'S** HEALTH PRACTITIONERS, RESEARCHERS, AND ADMINISTRATORS

TAKING A LOOK BACK



CAVANAUGH HALL GROUNDBREAKING, 1968

Pictured: Herman B Wells, IU Chancellor; Joseph Taylor, Dean IU Downtown Campus; Richard Lugar, Mayor of Indianapolis; Donald C. Danielson, VP of IU Board of Trustees; Elvis Stahr, IU President (I-4)



IUPUI NATATORIUM, 1982



WOOD PLAZA FOUNTAIN, 1995



IUPUI CAMPUS CENTER, 2008

1891

Indiana University offers its first classes in Indianapolis.

1968

Cavanaugh Hall groundbreaking

1969

Indianapolis-based IU and Purdue schools merge, and IUPUI is officially established.

1970

IUPUI's first commencement ceremony is held at the Indiana State Fairgrounds.

1982

The IU Natatorium is built on the IUPUI campus, becoming a world-class aquatic venue.

1987

The IU Center on Philanthropy at IUPUI is established.

1987

Indianapolis and IUPUI host 37 nations in the Pan American Games.

1994

IUPUI's University Library is dedicated.

1998

The Jaguar becomes IUPUI's official mascot, coinciding with the move to Division 1 athletics.

2006

IUPUI is one of three universities in the nation to receive the President's Volunteer Service Award.

2008

The IUPUI Campus Center is completed, becoming a focal point for student life.

2011

The IU Robert H. McKinney School of Law is named in honor of the community banker, attorney, and civic leader.

2012

The Richard M. Fairbanks School of Public Health is founded.

2013

The Lilly Family School of Philanthropy is established.

2016

The Welcoming Campus Initiative is launched to enhance campus life and transform the campus environment.

FOR ALL WHO SHAPE A CAMPUS LIKE NO OTHER



A city and campus, working together from the beginning.

IUPUI and Indianapolis have grown together, hand in hand. Much of central Indiana's success and growth can be linked to IUPUI. And much of our campus' support, network, and opportunity can be attributed to the city we call home. Together, the two serve and create a diverse population, offering powerful civic engagement opportunities, and attracting high-ability students and professionals who live and work in the city around them.

“A great city must have at its heart a great university.”

—**RICHARD G. LUGAR**
Former Mayor of Indianapolis

IUPUI would not be where it is today without the strong foundation laid by city leaders in the institution's early years. Their tireless commitment and bold vision allowed for powerful, deliberate growth.

PARTNERSHIPS THAT DRIVE ECONOMIC GROWTH AND VIBRANCY

Leaders from all fields are drawn to our campus and happy to call Indianapolis home. Companies are proud to partner with IUPUI, knowing that an investment in IUPUI directly advances industry achievement. And many of our graduates stay in the region, continuing the tradition of strengthening our businesses, our government, our industries, and our communities.

“For Indy and IUPUI to succeed, we had to build a ladder of educational attainment and help students climb it.”

—**WILLIAM M. PLATER**
Executive Vice Chancellor and Dean of the Faculties Emeritus



ENGAGEMENT THAT RUNS DEEP

IUPUI students, staff, and faculty give back to the community and city that have been so integral to their education. A 2012 analysis by the campus estimates that IUPUI employees and students generate \$44.4 million annually in donations and volunteer services.

In addition, IUPUI has long been recognized as a national leader in community engagement and service learning for programs like the IU Student Outreach Clinic, a free clinic that serves

the population of 15,000 homes in Indianapolis' near east side. Located in Indianapolis' federally designated Promise Zone and chaired by Brent Bagley, a fourth-year student in the IU School of Medicine, this clinic draws on experts from the Schools of Medicine, Social Work, Health and Rehabilitation Sciences, Nursing, and Public Health, as well as other areas to help close the health care gap in this community.

Another important campus and community partnership, the Informatics Diversity-Enhanced

Workforce (iDEW) initiative introduces computing concepts to high schoolers using real-world problems, and mentors them as they develop hands-on informatics solutions. With this program, the School of Informatics and Computing is working with local business partners and area high schools to address a major workforce need in the state of Indiana.

Your gift to IUPUI can help support these valuable partnerships between IUPUI and the community.

“We’ve been preparing for this moment for the last 50 years, building an urban research institution that’s deeply engaged in the community. And Indianapolis is expecting us to step up and become a part of the city’s next iteration.”

—AMY CONRAD WARNER

IUPUI Vice Chancellor for Community Engagement



Now is the time to build on our strong momentum.

While our accomplishments are many, there is so much potential that we haven't yet tapped.

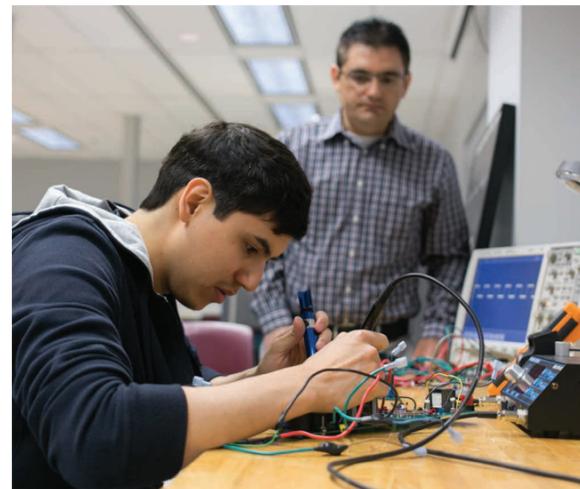
WHAT IF we had the resources to reach even more individuals through our education, research, care, outreach, and programs?

WHAT IF together the city and campus were known as a destination for today's best and brightest students and faculty?

WHAT IF the world knew IUPUI for everything that it is: one of the best research institutions in the country that is powerfully effecting change in so many different parts of society and culture?

What if one person could make all this happen?

What if that one person were you?



It starts WITH YOU.

As part of **For All: The Indiana University Bicentennial Campaign**, we are committed to raising critical private support to ensure that IUPUI's impact on our students, our region, and our world is even more powerful in our next 50 years. Your gift will help make that a reality.

Together, we can fulfill our dynamic promise of creating a stronger Indiana and a more prosperous world for all.



“IUPUI is the campus of the future. As the need for higher education increases, and the audience is broader, we have a responsibility to make a great education attainable. There is an expectation that we should meet the needs of the community around us, and we’re up for that challenge. This place changes lives, and to continue to do so, we need your support.”

—NASSER H. PAYDAR
Chancellor, IUPUI



**FOR ALL
WHO HAVE
A VISION**

Goal #1: Provide Student Support and Enable Success

Our campaign goals are ambitious. And they're attainable, with your help.

At the heart of everything we do at IUPUI is one aspiration: to make a transformational education available to everyone who desires it. Our campus was founded on this principle, and we continue to strive for it, especially as we serve a diverse student population. Scholarships and fellowships are critical components of this vision.

We know these opportunities are essential to creating strong communities and a great city. We need your support to continue to make all of these things happen.

EMPOWERING OUR STUDENTS TO MAKE A DIFFERENCE

IUPUI students are here to effect change. They have specific goals for how they will shape their industries and our world.

Scholarships make this possible for students like Jennifer Jones, a recent social work graduate from Indianapolis. Jennifer's experience living in the foster care system qualified her to receive a Nina Mason Pulliam Scholarship. As a Nina Scholar, Jennifer focused her education at IUPUI on understanding and meeting the needs of foster youth in Indiana. Now an independent living case manager for the Children's Bureau, Jennifer is helping young people just like her as she charts a path toward a better Indiana.

IT STARTS WITH YOU

YOU WILL EMPOWER STUDENT SUCCESS THROUGH:

Recruitment, Educational Access, and Financial Support for a Diverse Student Body

Student Engagement Programs

Enriching Professional Development and Retention

Creating an Environment to Address Student Needs





BRINGING DIFFERENT BACKGROUNDS AND PERSPECTIVES TOGETHER

Diversity isn't an aspiration at IUPUI. It's a value that infuses everything we do. Since our inception, we've served a diverse population and we're proud to continue to do so, with scholarships, programs, and extensive support services for diverse students. Many IUPUI students carry heavy workloads outside of their coursework. For our students, scholarships are critical.

Sisters Mariana and Karla Lopez-Owens, both graduate students at IUPUI, came to the United States from Mexico when they were 7 and 8. Scholarships allowed Karla to earn a bachelor's degree in civic leadership in 2014, prior to entering

the IU Robert H. McKinney School of Law, where she won the Fernando Mercado Student Leader Award. Scholarships also helped Mariana earn two bachelor's degrees—one in international studies and another in Spanish. She is currently pursuing a master's degree in our Teaching of Spanish program. In 2014 Mariana was named the Top Female Students at IUPUI during the Top 100 Students Recognition Dinner.

Your gift to the bicentennial campaign will allow IUPUI to continue to provide underrepresented minorities access to a quality education. With a 24 percent rate of minorities in our student body, we are already above the national average, but we have set our sights on taking that number even higher.

“At IUPUI, we are working to make diversity a thought, not an afterthought; an action, not a reaction.”

—KAREN L. DACE
Vice Chancellor for Diversity, Equity and Inclusion

OFFERING POWERFUL RESOURCES WHEN THEY ARE NEEDED MOST

Strong programming that ensures career readiness is vital to the success of our students. It's also a major contributing factor in our recruitment and retention efforts.

For instance, undergraduate biology majors in the School of Science have unparalleled opportunities to get involved in cutting-edge research in biology and medical science. Each year, more than 50 students work one-on-one with world-renowned faculty in a laboratory environment—as early as their freshman year. Many students pursue research projects for all four years of their undergraduate study, publish articles in prestigious journals, and present their work at major scientific conferences.

In addition, the IUPUI Honors College offers particularly rigorous coursework, one-on-one

advising, classes that are smaller and more demanding, and a close-knit community of high-achieving students ready to support and challenge each other.

Such specialized programs through the Honors College and other schools across campus allow our graduates to enter their fields with years of experience and real-world application of their work. Opportunities like these not only draw students to IUPUI, they keep them here. Your gift can ensure that these programs continue to thrive.

MAKING EDUCATION AFFORDABLE

The Degree Completion Office in the Division of Undergraduate Education is committed to raising degree completion rates, reducing time to degree completion, and lowering student debt by offering a holistic array of services, from inquiry through first weeks of the initial semester and beyond, to support returning students as they complete their degrees.



EXPERIENCES THAT LAST A LIFETIME

Each IUPUI undergraduate student is challenged to include at least two of the four RISE experiences (research, international study, service learning, and experiential learning) in his or her degree program. These high-impact practices build on our long tradition and commitment to experiential learning, preparing students for graduate school, careers, and citizenship.

“You grow so much as a person through RISE. You learn that you can give so much to your community, to yourself, and to other people just by doing these important things.”

—VALERIE ARAMBULA '13

BA, Political Science and Government

A CAMPUS TO MEET THE DEMANDS OF TOMORROW'S LEARNERS

A critical component of the bicentennial campaign is continuing the evolution and growth of IUPUI's physical spaces to live, work, and play. Your gift can help make this possible.

Major improvements and new structures will include:

- Recognizable campus gateways to welcome visitors to IUPUI
- Expanded on-campus housing
- Flexible classrooms and informal learning environments to promote innovation, engagement, and collaboration
- A performance facility to serve the campus and the community
- New facilities for international visitors
- New facilities focused on enhancing campus life for students, faculty, and staff
- An alumni welcome house to encourage deeper engagement

All of this work leads to one of our most important goals: creating a welcoming campus experience like no other. With your help, our campus environment will match the rich education we provide.





**FOR ALL
WHO VALUE
INCREDIBLE
EXPERIENCES**

Goal #2: Create Global Leaders

PROVIDING INTERNATIONAL EXPERIENCES FOR STUDENTS, FACULTY, AND STAFF

A powerful component of becoming a global leader is having the opportunity to experience global communities, challenges, and cultures firsthand. That’s why we need your support to fund international study experiences not just for students, but also for faculty and staff. Your gift can ensure that all IUPUI students have equal opportunities to travel abroad, no matter their financial resources. Your gift can also create opportunities for faculty members to bring their field research directly into the classroom.

IUPUI has committed to increase student participation in study abroad by 25 percent through an initiative of the Institute for International Education called Generation Study Abroad. Since the initiative’s launch, IUPUI has seen a significant uptick in the number of students who take advantage of these opportunities.

Take Cathryn Luckoski, '15, who received her MBA from the Kelley School of Business. As part of her coursework, she travelled with other MBA students, along with graduate nursing students and professors, to Liberia to consult with the John F. Kennedy Medical Center in Monrovia. During the country’s civil war, the hospital’s facilities

were decimated, leaving the center in dire need of better operations. Luckoski and her peers helped to improve communication planning and revenue generation. The group came away with invaluable knowledge of a different culture that they couldn’t have gained any other way.

This is exactly the type of experience we want for every IUPUI student and educator.

Your support can make this goal a reality.

IT STARTS WITH YOU

YOU WILL HELP DEVELOP INTERNATIONAL EXPERIENCE:

Overseas Study
—
Global Academic Programs



BRINGING THE WORLD TO OUR CAMPUS

Your support will bring visiting scholars from all over the world to campus, along with firsthand expertise from around the globe.

For example, Yvonne Chaka Chaka, an internationally known South African singer and humanitarian, visited IUPUI as part of the Forum on Women's Empowerment and Gender-Based Abuse. She and author Gail Masondo shared their inspiring personal stories and led a compelling dialogue on campus about gender-based abuse and human trafficking—not just in Africa, but in the U.S. and Indiana as well.

Experiences like these bring the world to our students and our community. And there's no measuring the powerful impact that such interactions can have for their futures, and for ours as a campus.

MEETING THE NEEDS OF TOMORROW'S WORKFORCE

Global experiences also drive interest in new career opportunities. For example, the current demand for skilled language translators far outweighs the supply. Employment of interpreters and translators is projected to grow 46 percent from 2012 to 2022, much faster than the average for all occupations.

With this in mind, a new graduate certificate offered by IUPUI's Department of World Languages and Cultures has been designed to prepare students for these careers. These professionals will help meet the needs of the growing populations with limited English proficiency in Indiana and the nation.

This is just one way that your support can equip our students to lead at the vanguard of business, science, health care, and other industries.



In 2016:
432 IUPUI students studied abroad, an INCREASE OF 21 PERCENT FROM THE PREVIOUS YEAR.
IUPUI faculty and staff led 60 study abroad programs.
Students visited 37 different countries through study abroad.

FOR ALL WHO SEEK SOLUTIONS AND CHANGE



Goal #3: Empower Innovations That Transform Our Lives

AN APPROACH TO RESEARCH AS INNOVATIVE AS THE WORK ITSELF

We know the best way to effect change and create progress is through powerful research that takes myriad forms.

Researchers in the School of Dentistry collaborated with faculty in the School of Informatics and Computing and the Herron School of Art and Design to develop 3-D printing technology for facial reconstruction. Biomedical engineers in the IUPUI School of Engineering and Technology worked with colleagues in the School of Medicine to improve therapies for amputees experiencing phantom limb pain. And faculty in the School of Liberal Arts have been working with the residents in the neighborhoods around IUPUI to record and honor their rich histories.

These three projects are among the thousands on which IUPUI researchers work every day as they make a difference in the life of our community.

IT STARTS WITH YOU

YOU WILL HELP DISCOVER NEW IDEAS THROUGH:

Faculty Support

Research Support

Community Engagement and Entrepreneurship

AN ONGOING COMMITMENT TO RESEARCH

including

100+

ACADEMIC RESEARCH CENTERS ACROSS A RANGE OF DISCIPLINES

50+

PATENTS AWARDED SINCE 2009

370+

JOBS CREATED THROUGH RESEARCH VENTURES



For example, the Lugar Center for Renewable Energy promotes and supports renewable energy research in fuel cells, advanced batteries, renewable hydrogen production, and solar energy. Through the center, students recently designed an irrigation system for Celebration Plaza using water from the Indiana Central Canal, serving as a model for future irrigation systems all over the world.

FACULTY LEADING IN THE CLASSROOM AND IN THEIR FIELDS

IUPUI is committed to ensuring we have the best and brightest faculty: industry leaders, discovery makers, solution seekers. Funding is needed to make sure we continue to draw world-class faculty to IUPUI, keep them here, and grow their abilities, experiences, and opportunities. Your gift can endow important faculty chair positions and professorships, making the pool of talent and expertise at IUPUI even deeper and wider.

IUPUI is home to nationally recognized experts in many of our schools. Faculty like:

- Dr. P. Michael Conneally in the Department of Medical and Molecular Genetics who discovered the genetic location of Huntington's disease
- Dr. Jonathan Eller, professor of English at the School of Liberal Arts, the world's leading scholar on Ray Bradbury, an American science fiction writer
- Dr. Marjorie Lyles, professor of international strategic management at the Kelley School of Business, world-renowned for her influential research in international business

Our commitment to diversity doesn't stop with our students. It's important that our faculty reflect the diversity of our student body. Your gift can help us ensure that we have the best collection of faculty members who continue to practice at the top of their fields, engage readily with students, and feel valued at IUPUI for years to come.

COMMUNITY ENGAGEMENT THAT LEADS TO ECONOMIC DEVELOPMENT

A baseline study of the annual economic impact of sports in central Indiana found that sports generate \$3.4 billion annually in revenue, nearly 20 times the estimated impact of hosting the Super Bowl every year.

The Sports Innovation Institute at IUPUI aims to help Indianapolis become a hub for sports entrepreneurial efforts. The institute serves as a bridge between eight schools at IUPUI—including the School of Physical Education and Tourism Management, the Kelley School, and Informatics and Computing—and Indianapolis sports-industry partners.

At the McKinney Law Clinic, 2,261 students have made a difference in the lives of close to 5,000 clients. IUPUI students in the law clinic provide legal counsel to those who can't afford it, helping families keep their homes, parents maintain custody of their children, and immigrants hold onto their place in the U.S.

IUPUI is also proud to partner with The Children's Museum of Indianapolis to launch a neighborhood-based education and career initiative that helps children and adults reach their educational goals. IUPUI is invested in strengthening the vitality of the region. As an anchor institution serving central Indiana, IUPUI employs 13,000 individuals with an annual payroll of \$460 million and spending over \$250 million on goods and services, the majority of which remains in Indiana.





**FOR ALL
WHO CONTRIBUTE
TO A HEALTHY
FUTURE**

Goal #4: Create a Healthier State, Nation, and World

AT THE HEART OF IUPUI IS A COMPREHENSIVE QUEST TO IMPROVE QUALITY OF LIFE ACROSS INDIANA AND AROUND THE WORLD.

1973 was an auspicious year for our campus. That year, Dr. Lawrence H. Einhorn joined the faculty, and soon after, he discovered the cure for testicular cancer, a once terminal disease.

Over 40 years later, IUPUI remains dedicated to human health. With research on cancer, Alzheimer's, metabolic diseases, brain imaging, community health, and many other areas, scholars from across the IUPUI campus aim to make a difference in people's lives. This includes growing leaders in the health care industry. The Kelley School Business of Medicine MBA program was built exclusively for practicing physicians who need the skills and expertise to help shape the future of health care and improve patient outcomes.

At Herron School of Art and Design, assistant professor Juliet King is working to improve the lives of veterans facing emotional adjustments after their time on the battlefield. As director

of Herron's art therapy program, King develops hands-on programming for veterans and others affected by events in their past.

A gift to IUPUI is an investment in the health of our hometown and our world.

IT STARTS WITH YOU

YOU WILL HELP MAKE STRIDES IN:

Public Health Engagement

—

Improving Quality of Life

—

Investments in Medicine and Urban Health Research



STUDENT-LED INNOVATIONS

IUPUI senior and biomedical engineering major Katie Wight is developing a device that could significantly improve the lives of newborns in Sub-Saharan Africa: a solar-powered baby hammock/warmer. Infant hypothermia is a major issue in the region. The problem inspired Wight and her team to design a heated sling that monitors a child's temperature and provides auxiliary warmth when necessary. The battery-operated device can be charged by a solar panel.

"That's the type of project I want to work on," Wight said. "Actually working with the body to improve the health of people. I love biomedical engineering and that's what I want to keep doing."

Our long-term dedication to the health fields has produced incredible outcomes. Your support of IUPUI can make that dedication, and those outcomes, even stronger—empowering important research, endowing faculty chairs, and funding critical programs that make our vision a reality.



↓
Your gift to IUPUI supports

EXTRAORDINARY

CROSS-DISCIPLINARY

RESEARCH

like
SMART SENSORS
for driver alertness

FITTED IN
EVERY
AUTOMOBILE

Through a partnership between these IUPUI schools:

- ENGINEERING AND TECHNOLOGY
- MEDICINE
- PUBLIC AND ENVIRONMENTAL AFFAIRS
- PHYSICAL EDUCATION AND TOURISM MANAGEMENT
- HEALTH AND REHABILITATION SCIENCE
- INFORMATICS AND COMPUTING
- THE SCHOOL OF SCIENCE

in collaboration
with

**GOVERNMENT
AND INDUSTRY
PARTNERS**

This research will
prevent

**MOTOR
VEHICLE
CRASHES**

AND SAVE

COUNTLESS LIVES

FOR ALL WHO BELIEVE IN THE POWER AND PROMISE OF IUPUI

In 1969, we believed we could be a leading urban research institution. And we are.

We believed we could drive the educational, cultural, and economic development of Indiana and beyond. And we have.

As we approach our 50th anniversary, we believe that our work has just begun. And it has.

With the necessary resources, IUPUI can build on today's strong momentum and continue to:

- Provide financial aid to those who need it most
- Prepare the next generation of doctors, lawyers, teachers, artists, and global leaders
- Enhance the campus experience
- Fund research and creative activity that will improve the well-being of the citizens of Indianapolis, the state of Indiana, and beyond

When you support IUPUI through *For All: The Indiana University Bicentennial Campaign*, you are declaring your belief in the power and promise of IUPUI.

For all who will benefit from your support, we encourage you to give today.

POCKET
INSERTS WITH SPECIFIC FUNDING GOALS AND
OTHER SUPPORTING DOCUMENTS GO HERE.

BUSINESS CARD SPACE



FULFILLING *the* **PROMISE**

IUPUI

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