Artists and designers are our storytellers and guides, helping us make sense of the world around us. They enable us to imagine the unimaginable, to picture the past, present, and future—linking us to one another in meaningful ways. They captivate us and move us forward through the act of creation.

If the arts are a hallmark of civil society, then a school of art and design is the soul of a thriving community. With your support of the IU Herron School of Art and Design, you have the power to foster artistic expression in Indianapolis and all over the world. You can launch artists and designers who will improve business and elevate culture. And you can commission creative work that lifts society and leads us to a more beautiful tomorrow.

As part of For All: The Indiana University Bicentennial Campaign, we at Herron are committed to raising critical private support to sustain and expand the work of artists, designers, art historians, art therapists, art educators, and other scholars. We must provide them with the means to contribute to our culture through their expertise, intellectual capital, creative activity, and research. Your gift will advance the visual arts and enrich all our lives.

Together, we can create a more dynamic Indiana and a better world for all.
GOAL #1: SUSTAIN FACULTY EXCELLENCE

To fully realize their talents and potential, the creative visionaries of tomorrow must be inspired by the exceptional artists, designers, and teachers of today. We must help these students follow their passion by giving them access to world-renowned faculty members. These expert educators merge new technologies with traditional practices to give students fresh, unique perspectives. Today, as never before, our continued excellence depends on our ability to attract the very best professors and support their invaluable work.

By funding endowed chairs, you enable professors to research and teach through innovative exploration and entrepreneurship. You support collaborative, interdisciplinary work that inspires creativity and links to discovery.

A LASTING GIFT WITH INFINITE IMPACT

Juliet King, assistant professor and director of art therapy, coordinated the “Veterans Coming Home” program on campus to demonstrate and promote the healing power of the arts. Her work has helped veterans cope with post-traumatic stress disorder and other issues, by offering them an expressive outlet, engaging them in the creative process, and opening up their minds for healing. She has influenced lawmakers and service providers, advancing the field in Indiana and across the country as she trains tomorrow’s art therapists.

King is just one example of Herron faculty members who are leaders in their disciplines. But imagine how much more we could do. With your help, we can overcome the consistent decline in state funding. You can help us recruit and retain the most talented and insightful artists, designers, and scholars and fuel their innovative work—shaping not only the arts, but all of society.

“Juliet King’s focus on the neuroscientific basis for art therapy will help us clarify methods for effective art therapy, adjust treatment strategies and clinical applications, and ultimately improve the lives of our patients.”

—Robert M. Pascuzzi, M.D.
Professor and Chair of Neurology
IU School of Medicine
Department of Neurology
GOAL #2: INCREASE STUDENT SUPPORT

Students come to Herron with big dreams and budding talent. They see a future in the arts, and they hunger for an opportunity to share their vision with the world. Imagine what we could inspire in these individuals as we encourage them to dream bigger and expand their horizons. Together, we can provide outstanding facilities and unique learning opportunities that will empower our students to do work that is captivating and revolutionary.

Consider students like sculptor Stephanie Cochran (shown at left), recent winner of a public art competition through our Basile Center for Art, Design, and Public Life. Her winning sculpture will be installed as a focal point in the CityWay YMCA in downtown Indianapolis.

She says that scholarship support from Herron not only made her life-changing education possible, it also paved the way for great opportunities to transform her passion for public art into real-life pieces that move people.

EMPOWERING CREATIVE VISIONARIES

Cochran is just one of countless Herron graduates who have gone on to shape our community and our culture. But a world-class education comes at a cost. And even for the best and brightest students, that cost is often too high. Merit-based financial assistance is one of the most powerful tools we have to attract these aspiring artists and designers to Herron and to give them the instruction they desire and deserve.

When you join us in building student support, you create more opportunities for deserving, talented students to gain access to a Herron education. You can further assist them by funding honors programs, mentorship programs, and career services that help them find their place in the world.

Together, we can inspire and enable the next generation of creative thinkers.

“By receiving scholarship support, my financial burden is lightened, allowing me to focus on the most important aspect of school—my creative development. I hope one day I will be able to help other designers achieve their goals, just as someone has helped me.”

—Anthony Carranza
Sophomore, Visual Communication Design

Undergraduate scholarships help us support the students who create our dynamic, highly talented community.

Graduate fellowships and assistantships attract the most gifted artists and designers to Herron, where they enhance innovative thinking and create at the highest level.
GOAL #3: ADVANCE CULTURE IN OUR COMMUNITIES

We have a vision for a more creative Indiana. For a place where the arts thrive and ideas and innovations are highly valued. To realize this vision, we must continue to contribute to the fabric of Indiana communities and beyond. We must create the spaces and the programs where our citizens are encouraged to explore the arts, inspired to create, and challenged to dream bigger.

At our Basile Center for Art, Design, and Public Life, we draw on our unique location in the heart of Indianapolis to strengthen our city’s cultural vitality. There, we give students real-world opportunities and experience; they create commissioned works of art and design for clients and community partners.

For instance, while she was at Herron, Joanna Tanaskovich ’12 was selected to develop a feature sculpture for the Avenue, one of Buckingham Companies’ downtown Indianapolis neighborhoods. Her playful, interactive sculpture perfectly captures the heritage of the area and, at the same time, embodies the Basile Center’s commitment to innovation, discovery, entrepreneurship, and collaboration.

Visual Communication Design students have partnered with colleagues at the IU Fairbanks School of Public Health at IUPUI to create a program called “Your Life, Your Story: Latino Youth Summit.” This first-of-its-kind summer program provided young adults with opportunities for cultural expression—for telling their personal narratives and connecting with others—to decrease symptoms of depression and to foster resiliency. The summit was followed by monthly meetings for youths and their parents to continue learning from the program.

Innovative programs like this equip Herron students with direct experience in our communities, enabling them to take the knowledge and perspectives they’ve gained in the classroom and have a meaningful effect in the lives of people near and far.

However, staffing and administering these programs requires substantial funding from the school—beyond what is committed to sustaining our galleries, visiting artists, and other forms of community engagement. Your support will help these programs flourish, allowing even more students and citizens to benefit from vital outreach and enriching cultural experiences.

FOR ALL WHO ENRICH OUR COMMUNITY

Community engagement and outreach programs allow our students to share and refine their creative skills in real-world settings, benefiting our community and equipping tomorrow’s artists and designers with the experience they need to influence the world.
MAKE IT LAB

ESTABLISHED IN 2015

where art, design, and technology converge in a new space for
APPLYING CREATIVITY TO PRODUCTION AND FABRICATION in a variety of fields

to seed INSPIRATION

to encourage REGENERATION

to change the ENVIRONMENT

TURNING THE WONDER OF CREATION

into objects of INNOVATION

which expose citizens to artists’ and designers’ BIG IDEAS

MEETING CHALLENGES AND MAKING LIFE BETTER IN INDIANA COMMUNITIES

AND NURTURING THE NEXT GENERATION OF ARTISTS, DESIGNERS, AND CREATORS

Your support will sustain opportunities like

THE THINK IT
IT STARTS WITH YOU

International experiences open our students’ eyes to new cultures, new ideas, and new opportunities for collaboration as they share our legacy around the globe.

FOR ALL WHO ADVANCE THE ARTS WORLDWIDE

“The faculty and facilities gave me the guidance and resources I needed to explore and develop. But not only that, I saw that Herron genuinely cares about its students and their ability to succeed.”

—Yasmine Kasem ’15

Yasmine Kasem ’15 is an American-Egyptian sculptor, seen at left with her piece El Qamesha El Wahida (The Lonely Cloth), which earned her the 2015 Outstanding Student Achievement in Contemporary Sculpture award. This work explores the perceptions of women in the Middle East and the West and the issues they share. Through her art, she is opening up cross-cultural dialogues about social stigma and confronting the heavy burdens placed on women, such as those related to appearance and sexuality.

It’s perspectives like Kasem’s that we look to promote by facilitating study-abroad programs and bringing international thought leaders to campus. These are key avenues by which our students can gain cultural fluency and competency. However, these programs require substantial investment from the schools, and for many Herron students, financial need is a steep barrier to studying abroad.

Your support of international study and exchange will allow more Herron students to gain the intercultural perspectives and skills they need to carry creative expression and scholarly work across borders, meet today’s global challenges, and create a brighter future for all.

“Our hope is that this experience opens doors of knowledge and perspective and engenders an enthusiasm for understanding other cultures and seeking out the unknown. Such skill sets don’t come easily, and for this reason, study-abroad opportunities are all that much more important.”

—Anila Quayyum Agha
Associate Professor of Drawing and Foundation Studies
2014 International Study Program in Spain

GOAL #4: CREATE GLOBAL LEADERS

Our nation’s future may very well depend on our ability to understand and appreciate the various cultures around us. And at the Herron School of Art and Design, we’re preparing our students to be creative leaders and cultural ambassadors in a diverse and highly connected world.

“Prof. Anila Agha creates mixed-media art that explores and comments on global politics, cultural multiplicity, and social and gender roles.”

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The IU Herron School of Art and Design at IUPUI holds great potential for paving the way for our future storytellers and visionaries, and for helping them make tangible what only exists within our imaginations. We can create stronger, more cultured communities with an enhanced appreciation for the arts. But we need your help.

With your support, we can fulfill the promise of educating the next generation of leaders in a world that requires a unique combination of creativity, conceptual skills, and technical abilities. We will help artistic expression to flourish, communities to thrive, and society to advance.

Together, we can create a more dynamic Indiana and a more inspiring and vibrant world for all.