

INDIANA UNIVERSITY–PURDUE UNIVERSITY  
COLUMBUS



**FOR ALL**

The Indiana University Bicentennial Campaign

# FOR ALL WHO BUILD A BRIGHTER FUTURE

*Indiana University–Purdue University  
Columbus plays a key role in the  
economic development of our region  
and the future of the world at large.*

Together, we can make that future even brighter. As the only four-year public university in south central Indiana, IUPUC shoulders the responsibility of meeting the many needs of local employers and communities. The region looks to us for education and support in the area's primary economic drivers: health care and advanced manufacturing.

As part of **For All: The Indiana University Bicentennial Campaign**, you have a huge opportunity to contribute to the region—and to the greater good of Indiana. You have the power to grant more scholarships to deserving students, create programs to cultivate a smarter workforce, and update facilities to support even more innovative approaches to learning.

Now is the time. Our enrollment is at an all-time high, and as it continues to rise, we need to do more to assist and prepare our students. In turn, they will strengthen our local economies and contribute to one of the most dynamic and prosperous areas in the state.

**Together, we can build healthier communities, a more vibrant region, and a stronger Indiana for all.**



**FOR ALL THE  
STUDENTS WE  
WILL LIFT UP**

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## GOAL #1: STRENGTHEN SUPPORT FOR STUDENTS

*To build a more vibrant community for tomorrow, we must ask critical questions today.*

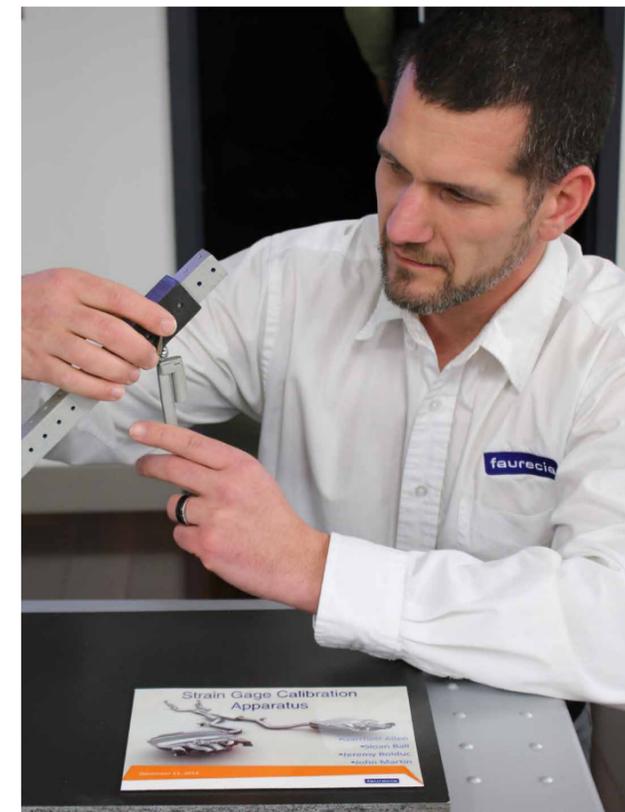
Who will build better schools for future generations? Ensure the health of our families? Create the next businesses and innovations to sustain our local economy? Our students will. Most IUPUC students stay in our area after graduation to enrich our region, strengthen our communities, and make south central Indiana a better place to live, work, and grow.

IUPUC students have the drive, commitment, and fortitude to embrace education, health care, and commerce. Yet they often lack the funds to start and finish a degree program on their own. Scholarships allow them to achieve a world-class education, pursue their dreams, and play a vital role in the workforce and communities. And that creates a better society for us all.

### PROVIDING OPPORTUNITIES WHERE THERE ARE NONE

Many of our students hold full-time jobs while taking classes at IUPUC. It's a big challenge to balance family obligations, commutes, and college course work. Scholarships give them crucial time and energy to focus on deeper learning, providing the opportunity for a faster track to their degree and the advantages it yields.

Courtney Seiwert, shown at left, worked full-time while attending IUPUC and maintained a 4.0 GPA. In 2015, she received substantial grants and scholarships, allowing her to take classes full-time and move toward completing her degree more quickly. All the while, she has been very active on campus, serving as the treasurer of the Communication Club, as student coordinator of the Bridge/Summer Success Programs, and as a peer mentor. On track to graduate with a B.A. in communication studies in 2016, Seiwert plans to put her skills to use in the workforce and eventually pursue a graduate degree.





### ADVANCING OUR STUDENTS

If scholarships open doors to higher education, then it's support services that see students through to the completion of their degrees. Your gift to IUPUC will help create a diverse offering of academic and career services, as well as athletic and extracurricular programs, ensuring that we can attract the most talented students and help them discover their full potential, personally and professionally.

You can help us give even more individuals the opportunities to earn life-changing educations, which they otherwise just can't afford. Your gift toward student support opens doors for future change makers today, setting them on the path to improve our region tomorrow.

Your support will also make higher education possible for people like Nathan Walsh, shown above, a father of four who worked full-time while attending IUPUC. A superb student, he overcame a past of addiction and incarceration to pursue two psychology degrees. When he graduated in 2015 with an M.A. in mental health counseling, Walsh had one goal: to help others suffering from addictions. He immediately accepted a job as a full-time counselor in private practice in nearby Seymour.

We invite you to support the next generation of community leaders. Together, we can elevate south central Indiana, one student at a time.

*“Helping people use their personal strengths to overcome obstacles and meet the demands of life more successfully is the most rewarding career I can imagine. On a daily basis, I have the privilege of helping individuals and families improve their quality of life.”*

—Nathan Walsh '15

IT STARTS  
WITH YOU

Scholarships, fellowships, and program funds will allow talented, industrious students from all backgrounds to get the education they're seeking and the professional growth they need to excel after graduation.

Initiatives for student life, including sports, diversity programming, and student organizations, will strengthen our campus community and create transformative moments that graduates can carry through their lives with pride.

# FOR ALL WHO ASPIRE TO BE THE BEST



## GOAL #2: SUSTAIN FACULTY EXCELLENCE

*Dedicated faculty are the heart of every great institution. And when we're able to hire more professors to fill new roles, we can better meet the needs of our students, who then can better meet the needs of our communities.*

Our Bachelor of Science in Mechanical Engineering track, for example, continues to increase in size. Our campus—set in the heart of Bartholomew County, where there are more mechanical engineers per capita than any other county in the U.S.—must rise up and add faculty members.

Hiring accomplished, highly qualified professors will increase our prestigious reputation. But more importantly, by adding more instructors, we can continue to educate the next generation of engineers, nurses, teachers, and business leaders of our region.

Endowed faculty positions are our best tools for attracting top professors and supporting their critical work. Cheryl Crisp, assistant professor of nursing, and Mark Jaime, assistant professor of psychology, are two researchers whose work in the field of children's speech-language disorders is nationally renowned.

Crisp, who has worked in the field of pediatric nursing for more than 30 years, focuses on children with disabilities and the effects on their families. Jaime investigates brain connectivity associated with social perception and self-

IT STARTS  
WITH YOU

When we attract and retain top professors with incentives like **endowed faculty positions**, we can create a progressive place of learning and discovery that extends throughout our community and far beyond.

awareness in children with and without autism spectrum disorder.

By cultivating a community of advanced thinkers like Crisp and Jaime—thinkers who are leaders in their fields—we will enhance thought and fuel progress right in our own backyard. With your support for endowed professorships, we can fill new roles in expanding programs, better educate our students, and build stronger, smarter communities for all.



Philanthropic gifts like yours help establish scholarships and endowments like

# THE TOM AND CHRISTINE VUJOVICH SCHOLARSHIP IN ENGINEERING

CREATED TO ENCOURAGE MORE WOMEN IN THE REGION TO PURSUE **ENGINEERING CAREERS**

SCHOLARSHIPS CHANGE THE LIVES OF PEOPLE LIKE **DAKOTA STASCHKE**

AN ENGINEERING MAJOR AND A **VUJOVICH SCHOLARSHIP RECIPIENT**

HE'S ONE OF MANY WHO ARE DEVELOPING **HEALTHIER COMMUNITIES FOR ALL**

who plans to use his degree to help reduce the cost of

**RENEWABLE ENERGIES**

**ELEVATING OUR REGION AND OUR STATE FOR GENERATIONS TO COME**



# FOR ALL WHO WILL LEAD THE WAY

IT STARTS  
WITH YOU

Improving our equipment and laboratory facilities will raise them to today's standards and help build a more collaborative, inspiring, and productive environment for faculty and students.

## GOAL #3: PROVIDE WORLD-CLASS FACILITIES AND TECHNOLOGY

*Our students depend on access to the latest tools to transform classroom experiences into real-life wisdom.*

The growth of our academic programs and the increase in our enrollment have brought unprecedented educational opportunities to our campus, creating learning environments that benefit our students and community now and in the long term.

At IUPUC, all B.S.N. students work with live actors in real-life scenarios at our SIM Center to graduate with Advanced Cardiac Life Support (ACLS) certification. ACLS training builds on basic life support, providing immediate recognition of cardiac arrest, the quick application of CPR, and rapid defibrillation. Nurses

entering the workforce with ACLS certification are rare, which means our graduates have significant advantages over those from other nursing schools.

Other students are doing amazing work with the opportunities, equipment, and technology we provide on campus. For example, Ashley Garlick '13 identified an entirely new species of mayfly, using a special camera (bought with an IUPUC research grant) to photograph mayflies beneath a microscope. "It's always exciting when something like this happens, especially when it's a student that makes the discovery," said Luke Jacobus, assistant professor of biology. "This is a real contribution to global research."

Your gift will help ensure that our students and faculty have the latest lab equipment for more of this type of investigation—which will strengthen our campus's reputation and enable our region to lead at the cutting edge of various fields.

## PROVIDING FOR STUDENTS' RESEARCH

To meet the needs of our growing student body, our facilities—particularly our laboratories—must be updated to support research and learning. It's time to upgrade and renovate the bulk of our campus's labs, particularly the general biology lab, which hasn't been altered for more than 40 years. An updated design would increase the basic functions of deteriorating cabinets, seating, and fixtures. And a contemporary design better focused on instruction and group work would dramatically improve teaching and learning.

Your generosity means that we can provide more state-of-the-art facilities and updated technology and equipment where it's needed most. Together, we can foster life-changing experiences for our students. Ultimately, we can make IUPUC an even stronger force in our community, our state, and our world.

*"Innovative research projects have been an excellent opportunity for students to integrate their academic knowledge with professional research."*

**—Julie Goodspeed-Chadwick**  
*Associate Professor of English and  
Director of the Office of Student Research*



# FOR ALL WHO BUILD A MORE VIBRANT REGION



IT STARTS WITH YOU

When we prepare our students through community partnerships, we can better help students find and pursue careers that match their academic and personal interests. We can also increase networking contacts and mentoring relationships, train experienced job applicants, and enrich the lives of individuals and families in our region.

## GOAL #4: PROVIDE COMMUNITY COLLABORATION, EDUCATION, AND OUTREACH

*At Indiana University–Purdue University Columbus, we are uniquely tied to the success of our region. When you invest in IUPUC, you’re making a direct investment in partnerships that are working strategically toward a better future for our area.*

Building our community’s strength calls for innovative approaches to learning. At IUPUC, we’re enabling our students to better contribute to the cause through a variety of challenging, practical experiences. With an increased number of internships (especially

paid positions), an enhanced focus on clinical learning, and a more progressive environment that champions diversity, our students and faculty can unite in an ongoing effort to ensure a productive, healthier, and more rewarding world for everyone.

Paid internships ensure a brighter future for students today—and a stronger, more robust region in the long run. They enable lower-income students to devote time to gaining clinical experience—hours they would otherwise be working. And for employers in our area, maintaining the pipeline of future employees from IUPUC is invaluable. Internships give employers a glimpse of a student’s ability, drive, disposition, and potential, which can lead to reduced recruitment and hiring costs down the road.

Not only do our experienced, well-prepared IUPUC students contribute to companies’ bottom lines, they also increase the viability of our region’s workforce as a whole. Our nursing programs, for example, have earned a national reputation, thanks in no small part to the clinical experience that many of our students receive while providing care for people and families in our communities.

While she was a student at IUPUC, JoAnn Mitchell ’14, shown above in black, conducted research with women at the Madison Correctional Facility. There, she developed a six-week intervention program that proved unique and effective.

Today, as Mitchell awaits a federal grant that would allow more extensive use of her program, her groundbreaking methods are being used by staff to work with at-risk minors in Seymour schools. It’s Mitchell’s goal that her research in resilience will help those who have experienced traumatic challenges, by reducing depression, anxiety, and stress as they achieve their goals.

Your support of our efforts to make more clinical experiences and paid internships available to IUPUC students is critical. With your funding, we will expand upon the enduring foundation we’ve built in our region through vital experiential learning.



## STRENGTHENING COMMUNITY BONDS

Our students can choose to participate in IUPUC Diversity Circles, a series of moderated small-group conversations about tough issues faced by people of different ethnicities, faiths, races, genders, ages, abilities, socioeconomic backgrounds, and sexual orientations and identities. The sessions help students and community participants, like those shown below, learn how to respectfully work together to overcome differences and obstacles. The Diversity Circles program fosters deeply meaningful experiences that shape lives. And this in turn helps make our city and county more welcoming for the diverse people attracted by the local industry and the artistic, educational, and cultural opportunities that IUPUC provides.

With growing enrollment in all of our programs, we must continue to strengthen and expand our community partnerships, ensuring that our students gain the experience they need and that our communities receive the quality support they deserve. Here are a few other important strides we're making through our programming:

- During the past decade, we have developed and implemented five **academic professional programs** that directly meet community and regional needs for prepared workers: undergraduate degrees in nursing and mechanical engineering, undergraduate and graduate business degrees, and a graduate mental health counseling degree. These programs enjoy high enrollment rates and continue to deliver well-equipped graduates into the regional workforce every year.
- We are broadly engaged with the **Community Education Coalition of Columbus** and the regional workforce development initiatives of the **Economic Opportunity Program 2015**, an Eli Lilly endowment known as EcO15. IUPUC leaders have been a part of the community-based effort to expand the strategic agenda of the IUPUC Center for Teaching and Learning, to advise regional health care institutions, and to engage with EcO15 county coordinators in the region on a variety of projects.
- Our **Center for Business and Economic Development (CBED)** engages leaders in regional industry, collaborates with community chambers of commerce, and offers a range of training opportunities. To do this, CBED participates in community and regional economic development boards, chambers of commerce, and government initiatives. The center recruits other IUPUC personnel to these initiatives as well.

With critical private funding, we will further our mission to create and maintain programs that meet the region's demands for adept and passionate caregivers, business leaders, and community planners. Together, we can build stronger, more viable communities for all.



# FOR ALL WHO INVEST IN THE FUTURE

At Indiana University–Purdue University Columbus, we're developing and driving tomorrow's regional workforce and shaping the future of our part of the state. It's up to us to supply well-educated graduates to build on this increasing momentum, enable economic growth, and enrich south central Indiana.

You can help grow our enrollment and ensure that students have the support they need to complete their degree. You can help us collaborate with community partners to offer the best education possible. You can help us improve the health of our fellow citizens. And you can strengthen the vitality of our schools and communities, right now.

**Together, we can fulfill the promise of a more vibrant region, a stronger Indiana, and a better world for all.**



**FULFILLING** *the* **PROMISE**

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