

INDIANA UNIVERSITY
LILLY FAMILY SCHOOL
OF PHILANTHROPY



FOR ALL

The Indiana University **Bicentennial Campaign**

FOR ALL WHO ADVANCE THE COMMON GOOD

Giving is a powerful force for change. In America, more people give than vote in public elections. And the impact of their giving is significant: total philanthropic gifts have exceeded \$300 billion per year for the past 15 years, accounting for 2 percent of the gross domestic product.

If that weren't enough, nonprofit organizations employ an estimated 11 percent of this country's private sector workforce, yet an additional 640,000 nonprofit leaders are needed to meet today's demands. The IU Lilly Family School of Philanthropy is the first school in the world dedicated to the study and practice of philanthropy. We set the standard for this critical academic focus, and we've been evolving, shaping, and guiding it ever since.

Our graduates go on to greatly influence education, health, the environment, religion, social services, arts, culture, and much more. As we continue to foster the volunteer spirit and acts of giving, we ensure that those in need do not remain in need.

We empower communities to care for their own. And we make a lasting difference within our region and all over the world.

With the launch of **For All: The Indiana University Bicentennial Campaign**, the IU Lilly Family School of Philanthropy seeks to generate critical private support, which is so necessary for growing our capacities to share the understanding and practical knowledge that moves philanthropy forward. And with your generosity, we can accomplish this goal.

Together, we can create a stronger, more charitable society and a better world for all.

FOR ALL WHO PAY IT FORWARD



GOAL #1: TRAINING THE NEXT GENERATION OF NONPROFIT LEADERS

At the Lilly Family School of Philanthropy, our students are grounded in the liberal arts, fusing integrity with critical thinking to address humanity's most challenging problems—poverty, homelessness, chronic illness, and environmental injustice. Scholarships, fellowships, and assistantships bring the best and brightest students to the school.

For many students, financial support is essential to succeeding academically and becoming philanthropic leaders. They're students like **Arielle Adams, B.A. '15**, who worked for the nonprofit Growing Places Indy, an organization that promotes urban agriculture and healthy lifestyles in the local community. **Angela Seaworth, Ph.D. '16** (shown right) combined a decade of corporate grant writing and nonprofit fundraising experience with her graduate coursework at the school. Seaworth also served as a subject matter expert for Certified Fund Raising Executive International (CFREI) and prepared questions for the certification exam. Her doctoral dissertation examined diversity among the board members of Houston nonprofit organizations. She served as the inaugural director of the Center for Philanthropy and Nonprofit Leadership at Rice University and is currently the Vice President of Development at Strake Jesuit College Preparatory in Houston, TX.

With continued funding, the school will attract and retain many more future leaders like Adams and Seaworth and we'll begin to close the shortage of philanthropic leadership.

“The Lilly Family School of Philanthropy has given me the guidance and education I needed to make a difference in my community. Through the program I was able to find my calling, discover my passion, and gain the skills I need to be an effective change-maker.”

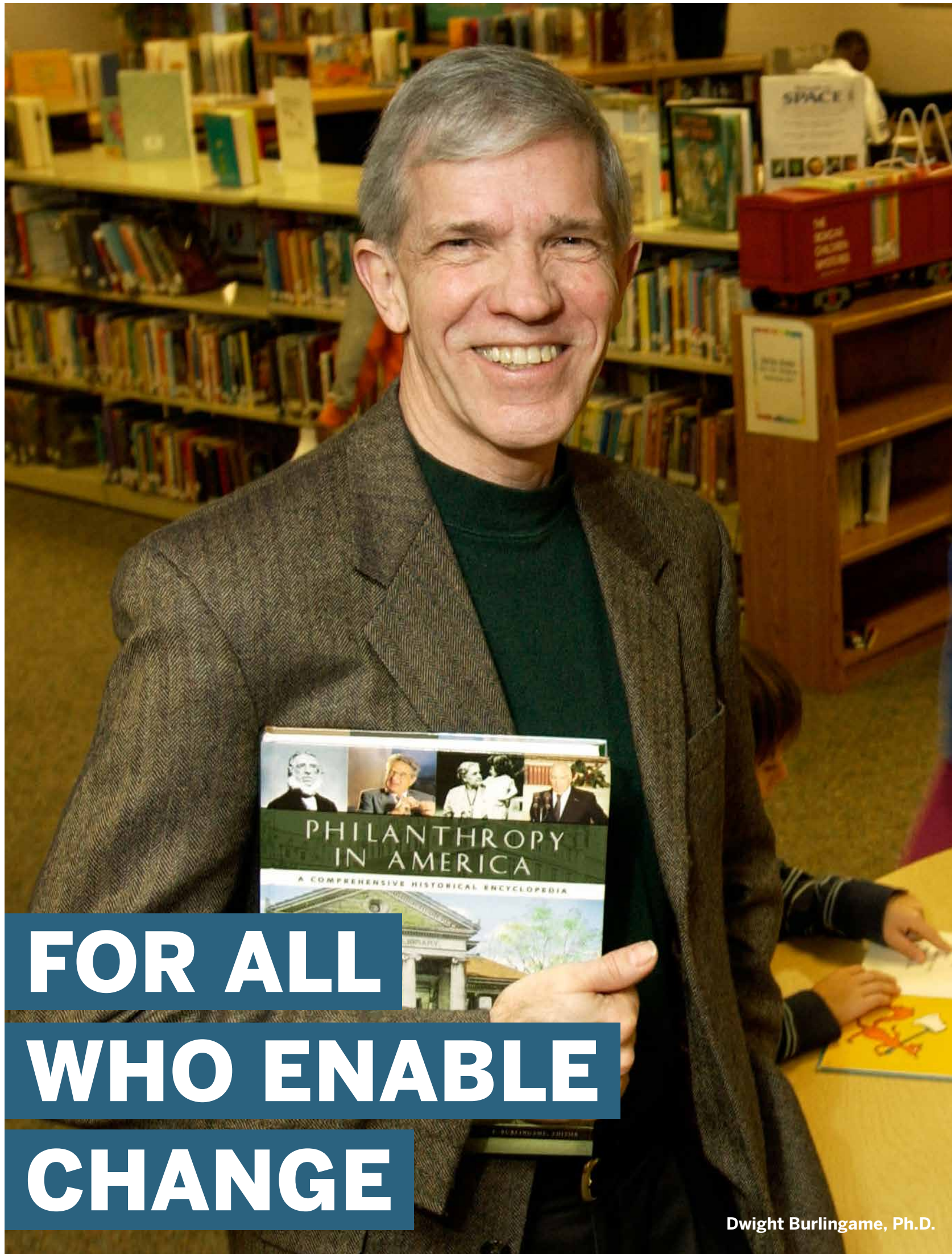
—Arielle Adams, B.A. '15



→ IT STARTS
WITH YOU ←

Undergraduate
scholarships build a
dynamic community and
equip students with the
skills to change the world.

Graduate fellowships
and assistantships attract
the brightest scholars and
creative thinkers, who
assist faculty in teaching
and research.



Dwight Burlingame, Ph.D.

GOAL #2: SEEDING RESEARCH AND DISCOVERY

The heart of every academic institution is its faculty. At the Lilly Family School of Philanthropy—the only school of its kind in the world—our faculty not only engage in meaningful research, but also write reference texts used in this country and abroad. Our strong research data on generosity are now included in undergraduate curricula at Princeton University, Texas A&M, and Middlebury College among many others.

Professor Dwight Burlingame played a key role in designing the first bachelor's, master's, and doctoral degree programs in philanthropy, which established the prototype for the entire academic field. Today, his teaching and research reinforce the overriding concept that all people are philanthropists, with shared ethical and social responsibilities to help those in need.

This intellectual leadership at the school attracts other progressive faculty. For example, Sara Konrath, Assistant Professor, focuses her research on the physical and psychological benefits of philanthropy. Recent work by Konrath and her colleagues explores the use of text messaging to develop empathy in teenagers.

As federal and state funding declines, private support will ensure our growing influence in developing new knowledge based in science. Endowed faculty positions will help us recruit and retain the best and the brightest, enabling meaningful research that benefits the entire field of philanthropy.

“I came to the Lilly Family School of Philanthropy because of its commitment to a multidisciplinary understanding of the nonprofit sector and philanthropic behavior. This intellectually stimulating environment encourages creativity and innovation in my students.”

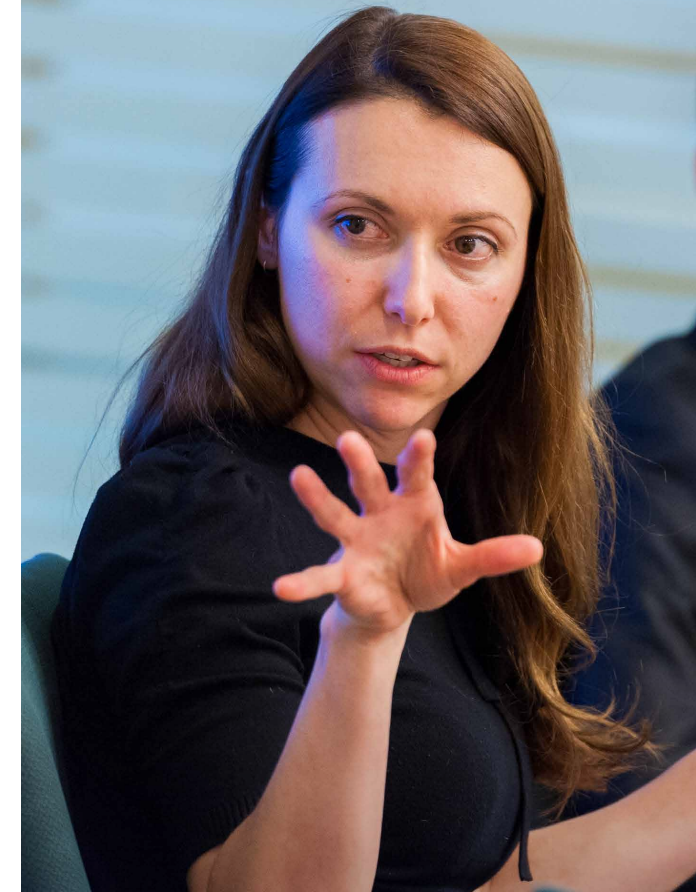
—Sara Konrath, Ph.D.

Assistant Professor, Lilly Family School of Philanthropy

→ **IT STARTS WITH YOU** ←

Faculty endowments and research support are critical tools for building a superior faculty and fostering a community of teaching and innovation.

Assistant Professor Sara Konrath is shaping the field with her research into the motivations, traits, and behaviors relevant to philanthropic giving.



The

IU LILLY FAMILY

SCHOOL OF

PHILANTHROPY

*convenes the foremost experts
and impassioned leaders in
philanthropy. Here is just
a snapshot of some of our
incredible students, faculty, and
alumni, and their achievements.*

EDUCATION

GENEVIEVE SHAKER
MA'98

Association of Fundraising Professionals'
Emerging Scholar for 2015

RELIGION

DAVID KING

Karen Lake Buttrey Director, Lake Institute on Faith & Giving -
Young Scholar in American Religion (2013-2015), Center for
the Study of Religion & American Culture

FOUNDATIONS

CAROLINE ALTMAN SMITH
MA'04

Kresge Foundation – Deputy Director of
The Kresge Foundation's Education Program

HUMANITARIAN AID

WESLEY BOONE
BA STUDENT

Founder of Gear Going Global, an organization that
provides athletic gear to children around the world

ARTS

JANE CHU
PhD'12

Chairman of the National Endowment for the Arts

FOUNDATIONS

RUSTY STAHL
MA'00

Founder of Emerging Practitioners in Philanthropy,
which develops up-and-coming philanthropic leaders

HUMAN SERVICES

CHERYL HALL-RUSSELL
MA and MPA'99

President and CEO of Hill House Association and
Hill House Economic Development Corporation

INTERNATIONAL AFFAIRS

JULIANNA KOKŠAROVA
PhD'12

Cofounder of Lithuania's first institute of philanthropy

ENVIRONMENT

SARAH HAMANG
MA'13

Major Gifts Manager, The Nature Conservancy –
Washington DC

HEALTH

DAN PENNINGTON
MA'13

President of the Vail Valley Medical Center Foundation

ADVOCACY

KIRAT SANDHU
BA'16

National Student Advisory Committee Member for
It's On Us, took the stage at the 2016 Oscars with
Lady Gaga to take a stand against sexual violence

CORPORATE SOCIAL RESPONSIBILITY

ANGIE CARR KLITZSCH
MA'07

Vice President, Relationship Manager,
Global Philanthropy for JPMorgan Chase



FOR ALL WHO BUILD STRONG FOUNDATIONS

GOAL #3: CONVENING INTELLECTUAL LEADERS IN PHILANTHROPY

The Lilly Family School of Philanthropy brings together scholars, professionals, and benefactors who are committed to understanding and practicing effective philanthropy. Faculty research identifies emerging trends, tests conventional beliefs and practices, and provides insights into giving that expand the understanding of philanthropy.

The pioneering work of our faculty and students has established the school as a leading authority on charitable giving. This recognized leadership within the nonprofit sector compelled Congress to call on Gene Tempel, the school's founding dean, to testify at proceedings for charitable tax reform.

Our Stead Chair Lecture Series focuses on the growing field of international philanthropy. This program brings world-renowned leaders to campus to share their knowledge and experiences. Speakers have included Helmut K. Anheier, president and dean at the Hertie School of Governance in Berlin, Germany; and

Kenneth Prewitt, Carnegie Professor of Public Affairs at Columbia University.

And many other leaders in the field have shaped our students: Emmett D. Carson, CEO and president of the Silicon Valley Community Foundation (the nation's largest community foundation) served as the first individual to hold the school's Visiting Charles Stewart Mott Foundation Chair on Community Foundations. Jean Case, co-founder of the Case Foundation, and Aaron Dorfman '03, executive director of the National Committee for Responsive Philanthropy, have delivered remarks during our commencement ceremonies, offering invaluable and inspiring insights to our graduates.

The nonprofit sector has the potential to solve some of the most complex and troubling problems in American society and across the globe. By convening the industry's biggest minds, the Lilly Family School of Philanthropy meets a core responsibility to inform students, faculty, and the community, and to challenge current thinking. Ongoing support for symposia, lecture series, and visiting professors will ensure that we maintain our close association with others in academia and in the practice of philanthropy.

Four new core faculty members—Sara Konrath, Lehn Benjamin, David King and Catherine Herrold—are expanding research expertise and course offerings.



Wes Boone '18, founder of Gear Going Global, is promoting healthier lifestyles and enabling children to take part in athletic play.



INITIATIVES AND COLLABORATIONS

Academic, socioeconomic, and research collaborations and partnerships are critical to the vitality and progress of the IU Lilly Family School of Philanthropy. With your support, we can expand upon the work of our many institutes and initiatives, furthering our reputation as a resource for philanthropic research and wisdom.

The Women's Philanthropy Institute (WPI) The WPI carries forward the message that gender matters in philanthropy, helping people understand the powerful role of women as 21st-century philanthropic leaders.

Lake Institute on Faith & Giving Through research and public forums, Lake Institute engages practitioners, scholars, and the community in thoughtful conversation about philanthropy. It explores the connection between faith and giving, translating data into practical tools.

The Fund Raising School Dedicated to the ethical practice of philanthropy for more than 40 years, the Fund Raising School takes a mission-focused approach to fundraising that aligns the needs of organizations with those of their donors.

Giving USA This seminal publication for fundraisers, nonprofit leaders, and donors provides the most comprehensive data available on sources and uses of charitable giving. Since 2001, Giving USA Foundation has relied on the school to research, analyze, and write its annual report.

The Philanthropy Outlook A scientifically constructed and validated econometric model, the Philanthropy Outlook provides the nonprofit sector reliable forecasts of the future giving climate, helping nonprofits develop tailored strategies grounded in serious academic research.

The Philanthropy Panel Study (PPS) The most accurate resource for measuring the general U.S. population's charitable giving and volunteering, the PPS is conducted every two years in partnership with the University of Michigan Institute for Social Research's Panel Study of Income Dynamics. The study has tracked the same families' giving and volunteering over time, alongside dynamic personal and socioeconomic factors informing philanthropic behavior.

→ **IT STARTS WITH YOU** ←

Innovative programs will establish our school as a destination for scholars, teachers, and researchers, creating a collaborative environment for students and faculty.

The U.S. Trust Study of High Net Worth Philanthropy Launched in 2006, this biannual examination of the giving patterns, priorities, and attitudes of America's wealthiest households has set the benchmark for research on the giving practices of affluent households and their sensibilities concerning the economic and political landscape of the time. The latest study, begun in 2014, is the fifth in a series written and researched by the school, in partnership with U.S. Trust.

The Million Dollar List The initiative is a record of publicly announced charitable gifts of \$1 million or more, given since 2000 by U.S. residents, corporations, private foundations, and other grant-making nonprofits, to domestic or international entities across a range of charitable subsectors. Continually updated, the online database contains extensive information on donors and gifts, with interactive charts and maps that present the data graphically.

The Human Needs Index Poverty is among society's most complex issues. Created in collaboration with The Salvation Army, the HNI is a powerful, multidimensional measure of human needs based on objective service provider data. It offers insights into trends and patterns that can help inform decision making and the broader societal discussion about alleviating poverty.

FOR ALL WHOSE GIFTS CHANGE THE WORLD

Giving is a powerful force for change. And by training thoughtful, innovative leaders, we will continue to accomplish great things in Indiana's communities and beyond. Together, we have the power to shape the future of philanthropy by empowering the next generation.

Your support of the IU Lilly Family School of Philanthropy will sustain students and faculty, arming the individuals who can fuel social change. We will raise awareness of needs around the world—and seek to meet them head on. We will create global leaders, and give them a place to share their talents, passions, and growing body of research.

Together, we can build stronger communities, a more caring Indiana, and a better world for all.



FULFILLING *the* **PROMISE**

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