

INDIANA UNIVERSITY
SOUTH BEND



FOR ALL

The Indiana University Bicentennial Campaign

FOR ALL WHO WILL GROW OUR REGION

As the only comprehensive public university in north central Indiana, Indiana University South Bend invests daily in the future of our people, our region, and, increasingly, in our world.

We all share a responsibility to be stewards for a better tomorrow and to open doors to education. We must impart skills and knowledge to those who have a passion to learn—those who will go on to build healthier societies and stronger communities.

Your support will enable Indiana University South Bend to achieve these goals. It will empower our faculty and students to realize their greatest potential and enable us all to advance health and prosperity in our region.

With your help, we can raise critical private support as part of For All: The Indiana University Bicentennial Campaign. Together, we can create a stronger region and a better world, for all.

FOR ALL WHO ARE DRIVEN TO GREATER SUCCESS



In addition, your gift can fund graduate fellowship programs, which offer access to learning and training beyond the experiences of most entry-level jobs. Together, we can continue to offer these opportunities—and more like them—empowering our students to strike a balance between academic excellence and a commitment to their future.

Support services help ensure that our students continue through to graduation. The ABC Transfer Program, for example, is what makes an IU degree possible for many community college students. Veterans Support Services and initiatives to support Latina and Latino students give our aspiring scholars a chance to improve their lives. IU South Bend Libraries provide the campus and community with access to services and collections that foster intellectual discovery, academic engagement, and life-long learning.

And since 70 percent of our graduates stay in the area, it's also our chance to elevate our region.

We want to ensure that everyone, regardless of background or socioeconomic status, has the opportunity to attend IU South Bend. And with your assistance, we can make life-changing financial aid and support services available for all.

IT STARTS
WITH YOU

Student scholarships, assistantships, and fellowships allow students from all backgrounds to get the education they're seeking and the professional growth necessary to excel after graduation.

Expansion of 21st century resources and spaces can strengthen our libraries' purpose as the intellectual center of campus.

GOAL #1: STUDENT SUCCESS AND SUPPORT

Today's college students don't fit a single mold. They come to us with different interests, backgrounds, and needs. Our goal is to embrace each of them as individuals, helping to create thousands of unique stories of success.

Undergraduate scholarships at IU South Bend, such as the Underrepresented Teacher Scholarship, support those in need and help strengthen the diversity of our campus community. This type of financial assistance also enables nontraditional students to return to school and pursue their dreams.

"The Vera Z. Dwyer Scholarship is helping me to build a better future for me and my young daughter. The incredible generosity of donors to IU South Bend is helping to shape this community and its students."

—Rachel Cole '16
Recipient of the Vera Z. Dwyer Scholarship





**FOR ALL
WHO ENABLE
LIFE-CHANGING
EXPERIENCES**

**GOAL #2: CREATE INSPIRING
STUDENT EXPERIENCES**

IU South Bend is the only comprehensive public university in north central Indiana, offering the many benefits of a well-rounded college experience—such as student housing, more than 100 degree programs, and the opportunity for study overseas. We offer dynamic athletic programs, including NAIA basketball, golf, cross country, volleyball, baseball, and softball.

By expanding and strengthening our opportunities for student enrichment, we help create a more vibrant campus, through which our students can pursue their studies, join an energetic and inclusive community, and more fully develop their talents.



“Attending IU South Bend was the best decision I could have made. It’s a school that has a real sense of community. Plus, I was able to live on campus, which made my college experience that much better.”

—Jessica Williams '15
2011 Herbert Presidential Scholar
Emergency Department Registrar,
Saint Joseph Health Center

**IT STARTS
WITH YOU**

A diversified offering of athletic and academic scholarships, as well as honors and prep programs, ensures that we attract the brightest students and help them discover their full potential.

“My overseas study in Costa Rica gave me significant confidence in my abilities as a student and individual. It awakened my adventurous spirit and has greatly expanded my horizons of what is possible. This type of experience would not have been possible for me without the support of the David Starr Jordan Scholarship.”

—Matt Gradeless '14
Finance Major, Judd Leighton
School of Business and Economics
Recipient of the David Starr Jordan Scholarship

↓
GENEROUS GIFTS LIKE YOURS

CREATE SCHOLARSHIP FUNDS

(for example)
THE OPPORTUNITY SCHOLARSHIP
FOR HISPANIC AND
AFRICAN AMERICAN STUDENTS

established
thanks to
**FRANKLIN D.
SCHURZ JR.**

ENABLING
**IU
SOUTH
BEND**
TO

**ATTRACT
TALENTED
STUDENTS**

**REWARD
THEIR ACHIEVEMENTS**

AND SEE THEM
**THROUGH TO
GRADUATION**

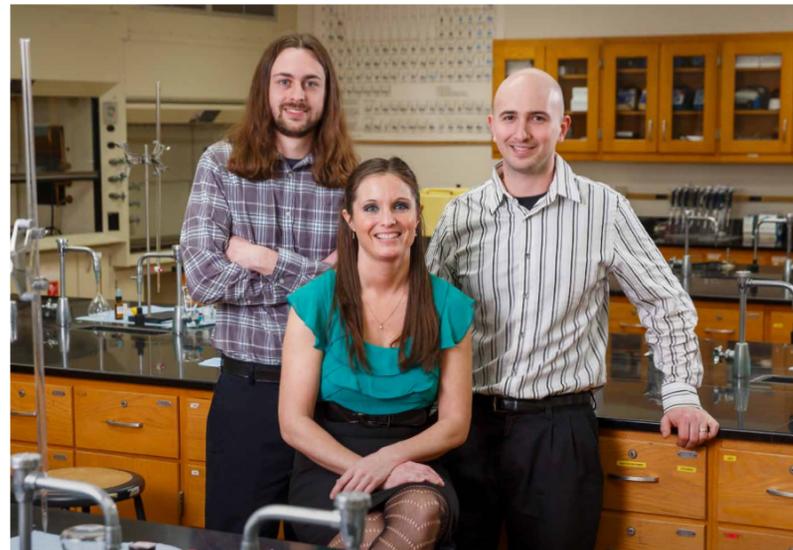
**OPENING DOORS TO
MANY FIRST-GENERATION
COLLEGE STUDENTS
IN THE AREA**



FOR ALL WHO SHARE THEIR WISDOM

GOAL #3: DEVELOP WORLD-CLASS FACULTY

At the heart of a strong academic program is an award-winning faculty. At IU South Bend, our professors are devoted to teaching, mentorship, and research. Their instruction and fieldwork provide vital knowledge for student success, whether they're fresh out of high school or revisiting their college careers.



In 2014, IU South Bend was the only school in Indiana where three graduating seniors received National Science Foundation (NSF) Graduate Research Fellowships, opening doors to MIT, the University of Notre Dame, and the University of Chicago. Those recipients, Ashley Compton, Mark Klefoth, and Luis Morales, credit much of their success to the guidance of our outstanding faculty.

Though they're from varied backgrounds and academic interests, each recipient was introduced to research by participating in ongoing faculty work. Collaborating with dedicated professors, they were able to achieve things they never thought possible.

“The faculty at IU South Bend were supportive and worked with me so I could complete my course work, participate in research, and be a mother.”

–Ashley Compton '14
NSF Graduate Research Fellow

But recruiting high-quality professors, especially in the sciences, requires significant private funding. With your investment, we can attract and uphold the exceptional individuals whose research and teaching will guide generations to come, and whose students will transform our region and our world.

FOCUSED ON THE FUTURE

Together we will expand the research, teaching, and impact of IU South Bend's Centers of Excellence, offering them the funding and support to tackle the pressing issues in our world.

Civil Rights Heritage Center
Advancing research, education, and outreach in civil rights and in social justice.

American Democracy Project
Preparing the next generation of informed, engaged citizens for our democracy.

Center for a Sustainable Future
Making choices for the future that are good for the “triple bottom line”: people, planet, and profits.

→ **IT STARTS WITH YOU** ←

Endowed chairs and professorships enable us to attract and retain the most exceptional educators to IU South Bend. These positions enhance our faculty's teaching, research, and public service.



FOR ALL WHO BUILD A BETTER REGION

“Our number one goal is to invest in people—our students, faculty, staff, and the residents of the communities we serve—to help our region develop a more sustainable future. We want to improve campus facilities, produce more entrepreneurs to contribute to economic development, and provide more graduates in health care professions and other areas. If we meet our campaign goal, we will truly enhance the quality of life in northern Indiana.”

—Terry L. Allison, Ph.D.
Chancellor

GOAL #4: CREATE INNOVATIVE LEARNING SPACES

In the last 15 years, IU South Bend has been transformed from a collection of buildings into a true college campus. Offering more than 100 degree programs and a host of events, teams, and activities, we’ve become a cultural and intellectual hub in Michiana.

The growth of our academic programs brings unprecedented opportunities to our campus. With your support for our students, faculty, facilities, and programs, we can provide life-changing experiences. We can continue to attract the finest teachers, artists, and researchers. We can make IU South Bend an even greater asset to our community, our state, and our world.

→ IT STARTS WITH YOU ←

Improvements to facilities have included the Education and Arts Building, the Roger S. Pecina Dental Clinic, and the Louise E. Addicott and Yatish J. Joshi Performance Hall.

Upcoming renovations to the Northside Hall, the Campus Auditorium, and the Administration Building will help build inviting environments for students and staff.



GOAL #5: DEVELOP COMMUNITY LEADERS

To better serve our region, we will increase our leadership role in programs and initiatives that will develop the next generation's workforce. With your investments, IU South Bend will implement new degree programs that closely align with the needs of employers across the region. Right now, we have the opportunity to directly impact local business and produce future community leaders in diverse industries.

IU South Bend is home to the North Central Indiana Small Business Development Center and the Center for a Sustainable Future, which help foster economic growth through local business partnerships, student mentoring, and internship opportunities. Your gift will strengthen our ability to lead through economic development programs. Together, we can support the initiatives and partnerships that hold the promise of transforming our region.

"IU South Bend graduates have the power of an Indiana University degree. They come prepared to work in a team environment, and they provide our clients with a great experience. We need even more of them in the future for the region to grow."

—Gary Fox
Managing Partner, Crowe Horwath

IT STARTS WITH YOU

Increased funding for the Judd Leighton School of Business and Economics, for accounting and STEM programs, and for new degree programs will help transform our students into tomorrow's professionals.

Endowments and grants for research programs, student mentoring, and internships will give Michiana's future workforce the means to excel.



FOR ALL WHO HEAL OTHERS



“The Vera Z. Dwyer College of Health Sciences is transforming the ways in which students learn, by providing services to the community and expanding scholarship that focuses on health and quality of life. The Dwyer College will change lives for local residents by creating an environment from which to learn and serve the community within the health care industry.”

—Mario Ortiz
Dean
Vera Z. Dwyer College of Health Sciences

GOAL #6: CREATE A HEALTHIER STATE AND SOCIETY

Together, we’re working toward a stronger community for all of our citizens. For our region to thrive, we need neighborhoods full of healthy families and a robust workforce.

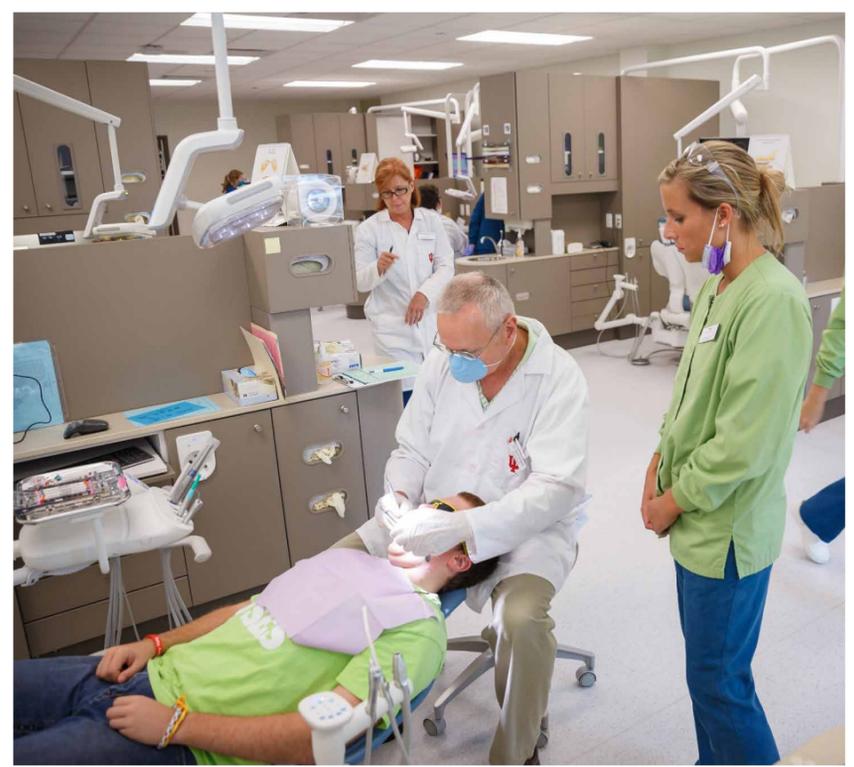
The health of the Michiana region depends on the professionals who serve it. To fully meet the medical needs of our region, we must more than double our number of majors and graduate students in the health sciences.

Our goal is to be recognized as a leader in health care education and to remain an excellent provider

of nurses, dental hygienists, X-ray technicians, social workers, and more for north central Indiana and southwestern Michigan.

Today, the Roger S. Pecina Dental Clinic provides free and reduced-rate services for over 2,000 patients a year. The planned expansion of our Health and Wellness Center will provide a broad range of services for students, as well as for low-income families surrounding the IU South Bend campus. But to meet these needs, we need your help.

Your support of the Vera Z. Dwyer College of Health Sciences will ensure that no community member is left behind. Together, we can do our part to care for the region and improve the well-being of Indiana’s citizens. Together, we can heal all who are in need.



IT STARTS WITH YOU

The expansion of the Health and Wellness Center in Riverside Hall will open doors for students to gain valuable clinical experience while expanding access to health care in our community.



FOR ALL WHO BELIEVE THAT EDUCATION IS POWER

GOAL #7: TEACH THE NEXT GENERATION TO LEAD

A community's quality of life is directly associated with the quality of its primary and secondary schools. We take this seriously—because we're the largest source of educators in our region.

As such, we have to do more than imagine a better tomorrow for Michiana—we must help shape it. Together, we can give the young learners in our communities a superior K–12 education by training dedicated and exceptional teachers and educational leaders.

As our community continues to grow, we must ensure that our future educators remain highly qualified and well prepared to meet the educational demands of the 21st century. With your help, IU South Bend can fulfill its obligation to strengthen education for all children in our communities, for generations to come.

→ IT STARTS WITH YOU ←

Gifts to the School of Education for endowed faculty chairs will help attract top professors. Funding for professional development programs for teachers will improve K–12 education in Michiana for the next century.

“Becoming a teacher is a great opportunity to better our community and society. As a teacher, one has the opportunity to influence and cultivate young minds. The School of Education at IU South Bend has given me leadership skills and training to become a great teacher.”

—Aaron Turner, '15
Student, School of Education





FOR ALL WHO LIFT OUR COMMUNITY

IT STARTS
WITH YOU

Faculty endowments, scholarships, and gifts to build and renovate modern arts facilities ensure that talented students have access to everything they need for a comprehensive arts education. Your support can also help ensure fine performances and exhibitions for all to enjoy.

GOAL #8: INSPIRE APPRECIATION FOR THE ARTS

The arts are essential to the core of civilization, and the Ernestine M. Raclin School of the Arts is the soul of our creative community.

Each year, thousands of IU South Bend and K-12 students enjoy free performances, fine arts workshops, concerts, plays, and lectures that help train and inspire the next generation of creative artists.

These programs, made possible by donors like Doloris Cogan of Elkhart (shown at right) are supported in part by faculty endowments, non-governmental grants, and philanthropic support from arts patrons. Together, we can continue to grow cultural arts programs that enhance our quality of life.

Your gift will promote the Raclin School as a major engine of culture and creativity in Michiana. Your support affirms the value of the arts as vital to our well-being and as an expression of our humanity.



“My music scholarship at IU South Bend has enriched my life and helped to eliminate some of the financial barriers to finish my degree.”

—Lawrence Mitchell Matthews '16
Recipient of the Virginia Morrow Voice Scholarship

FOR ALL WHO BUILD TOMORROW'S COMMUNITIES TODAY

Indiana University South Bend is a fundamental force for good in north central Indiana. Our graduates lead our businesses, serve our communities, and push thinking forward in every field.

Today, we have a tremendous opportunity to do even more. We have the potential to leave a lasting effect on the Michiana community and to make our mark on the world.

You can help empower our faculty and students. You can help improve the health of our citizens. You can strengthen the vitality of our schools and communities, right now.

Together, we can build a stronger region, a healthier Indiana, and a better world for all.



FULFILLING *the* **PROMISE**

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